

Mexico City, January 27th, 2017.

UBS will continue offering Market Maker services to HERDEZ *

UBS Casa de Bolsa S.A. de C.V., UBS Grupo Financiero, and GRUPO HERDEZ, S.A.B. DE C.V., agreed to extend their market making contract allowing this brokerage house to act as Market Maker of the following issue for 12 additional months:

Issuer	Series	Brokerage House	Contract's time of the Market Maker Service	Minimum amount of sell and buy orders	Maximum spread
HERDEZ	*	UBS	To January 28 th , 2018.	\$300,000 MXN	1.50%