

Mexico City, March 21st, 2017.

SANT will continue offering Market Maker services to MEGA "CPO"

Casa de Bolsa Santander, S.A. de C.V., Grupo Financiero Santander Mexico, and Megacable Holdings S.A.B. de C.V., agreed to renew their market making contract allowing this brokerage house to act as Market Maker for the next 6 months:

Issuer	Series	Brokerage House	Contract's time of the Market Maker Service	Minimum amount of sell and buy orders	Spread
MEGA	СРО	SANT	To September 21 st , 2017.	\$170,000 MXN	1.5%