

Mexico City, July 17th, 2017.

SANT will offer Market Maker services to LACOMER UBC

Casa de Bolsa Santander, S.A. de C.V., Grupo Financiero Santander, has been authorized by the Mexican Stock Exchange to act as Market Maker for the securities issued by LA COMER, S.A.B. de C.V., in the following conditions:

Issuer	Series	Brokerage House	Contract's time of the Market Maker Service	Minimum amount of sell and buy orders	Maximum spread
LACOMER	UBC	SANT	From July 17 th , 2017 to January 17 th , 2018.	\$180,000 MXN	2.0%