

Mexico City, January 29th, 2021.

BTGP will offer Market Maker services to HERDEZ “*”

BTG Pactual Casa de Bolsa S.A. de C.V., has been authorized by the Mexican Stock Exchange to act as Market Maker for the securities issued by Grupo Herdez, S.A.B. DE C.V., in the following conditions:

Issuer	Series	Brokerage House	Contract's time of the Market Maker Service	Minimum amount of sell and buy orders	Spread
HERDEZ	*	BTGP	From January 29th, 2021 to January 29th , 2022.	\$200,000 MXN	2.0%