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Rotoplas strengthens its management team with Organizational Transformation Vice President

Grupo Rotoplas S.A.B. de C.V. (BMV: AGUA) ("Rotoplas" or "the Company"), the leading water solutions company in the Americas, announces that yesterday, Diego Ponce joined the Company as Vice President of Organizational Transformation, reporting directly to the Chief Executive Officer.

Diego has extensive experience leading transformations, innovative and disruptive projects related to strategic and digital transformation, advanced analytical and big data, as well as digital marketing.

Before joining Rotoplas, he served as Vice President of Innovation and Digital Transformation in one of the most important banks in Panama and Central America, being a key player in the launching of a 100% digital bank.

As the head of the recently created vicepresidency, his main role is to ensure the execution and timing of the "flow" transformation program, in order to accomplish the short and long term value creation objectives that Rotoplas has established.

IR Contact Details

Mariana Fernández mfernandez@rotoplas.com T. +52 (55) 5201 5000 ext. 50163 María Fernanda Escobar mfescobar@rotoplas.com T. +52 (55) 5201 5000 ext. 50341

About the Company

Grupo Rotoplas S.A.B. de C.V. is America's leading provider of solutions for storing, piping, heating, purifying and recycling water. With 40 years of experience in the industry and 18 plants throughout the Americas, Rotoplas is present in 14 countries and has a portfolio that includes water services and 27 product lines. Grupo Rotoplas has been listed on the Mexican Stock Exchange (BMV) under the ticker "AGUA" since December 2014.

Pedregal 24, piso 19, Col. Molino del Rey Miguel Hidalgo C.P. 11040, Ciudad de México T. +52 (55) 5201 5000 www.rotoplas.com