

NOTICE OF SHAREHOLDERS' MEETINGS
Gentera, S.A.B. de C.V.

Based upon a resolution adopted by the Board of Directors of Gentera, S.A.B. de C.V. (the “Company”) on February 24, 2021, and upon Article Fifteen of the Company’s bylaws and Article 183 of the General Corporations Law (*Ley General de Sociedades Mercantiles*), the Company’s shareholders are hereby called to attend the general annual ordinary and extraordinary shareholders' meetings (the “Meetings”) that will be held April 16, 2021, at 10:00 a.m., at Insurgentes Sur 1458, Piso 2, Colonia Actipan, Alcaldía Benito Juárez, 03230 Ciudad de México, to address the matters set forth in the following:

AGENDA

General Annual Ordinary Shareholders' Meeting

- I. Resolutions regarding the reports referred to in Article 172 of the General Corporations Law and Article 28(IV) of the Securities Market Law (*Ley del Mercado de Valores*), for the year ended December 31, 2020.
- II. Resolutions regarding the allocation of the Company’s profit for fiscal year 2020.
- III. Status report on the Company’s share repurchase fund.
- IV. Resolutions regarding the cancellation of the shares held by the Company for its own account.
- V. Report under Article 76 of the Income Tax Law (*Ley del Impuesto Sobre la Renta*), regarding the satisfaction of the Company’s tax obligations.
- VI. Resolutions regarding the appointment or, as the case may be, reelection of the members of the Board of Directors and the chairpersons of the Audit and Corporate Governance committees, the determination of their compensations and the certification of their independent status.
- VII. Resolutions regarding the appointment or, as the case may be, reelection of the Chairman of the Board, and of the Secretary and Deputy Secretary.
- VIII. Appointment of authorized representatives.

General Extraordinary Shareholders' Meeting

- I. Resolutions regarding the amendment of the Company's bylaws.
- II. Appointment of authorized representatives.

In order to be allowed into the Meetings, shareholders must deliver to the Company’s Secretary, no later than two business days prior to the date of the Meetings, a certificate of deposit of their shares with a securities depository licensed to operate as such under the Securities Market Law, together, where applicable, with the list referred to in Article 290 thereof. Such certificate must include the name of the depositor, the number of shares deposited with the securities depository, the serial numbers of the relevant stock certificates, the date of the Meetings and a statement to the effect that such shares will remain deposited with the securities depository until after the Meetings have ended.

Upon receipt of the aforementioned certificate and list, and upon request by email to the attention of Rebeca Leyva Camacho at rleyva@gentera.com.mx, and Luis Ricardo Robert Fernández at lrobert@gentera.com.mx, the Company will issue and deliver the requisite admittance cards at the office of its Secretary, located at Insurgentes Sur 1458, Piso 2, Colonia Actipan, Alcaldía Benito Juárez, 03230 Ciudad de México, during business days and hours (i.e., Monday through Friday, from 8:00 a.m. to 2:00 p.m., and from 4:00 p.m. to 5:00 p.m.), no later than two business days prior to the date of the Meetings.

Pursuant to the third paragraph of Article 27 of the Federal Tax Code (*Código Fiscal de la Federación*), shareholders must present their tax ID cards (*cédulas del Registro Federal de Contribuyentes*) for verification against the Company's records.

Shareholders may attend the Meetings in person or by proxy appointed using the proxy forms provided by the Company, which will be made available to the shareholders' proxies at the office of the Company's Secretary, during business days and hours (i.e., Monday through Friday, from 8:00 a.m. to 2:00 p.m., and from 4:00 p.m. to 5:00 p.m.), or upon request by email to the attention of Rebeca Leyva Camacho at rleyva@gentera.com.mx, and Luis Ricardo Robert Fernández at lrobert@gentera.com.mx, beginning on the date of publication of this notice.

All the materials pertaining to the items included in the agenda will be available to the shareholders at the Company's website, <https://www.gentera.com.mx/wps/portal/gentera/relacioninversionistas/asambleas>, and through the office of the Company's Secretary during business days and hours (i.e., Monday through Friday, from 8:00 a.m. to 2:00 p.m., and from 4:00 p.m. to 5:00 p.m.), free of charge, beginning on the date of publication of this notice.

Mexico City, March 24, 2021.

 Carlos Antonio Danel Cendoya
 Chairman of the Board