



Genera announces transfer of its operations in Guatemala, Compartamos S.A., to Fundación Génesis Empresarial

Mexico City, Mexico, July 5, 2021 - Genera, S.A.B. de C.V. (GENTERA)(BMV: GENTERA *)

informs that its subsidiary in Guatemala, Compartamos S.A., formalizes today the transfer of its business and operations to Fundación Génesis Empresarial in that country. GENTERA found in Fundación Génesis Empresarial a great ally to give continuity to the service and attention of the clients served through Compartamos SA, with a robust value offer adapted to their needs.

As of this announcement, a transition period will start, which will be concluded at the end of the third quarter of this year. The effects of this operation do not affect the Earnings per Share that GENTERA previously communicated in the Guidance for this year. Additional details of this transaction will be communicated on July 23rd, in the Earnings Conference Call for the second quarter 2021.

Javier Fernández Cueto, Executive Director of Strategy at Genera, highlighted the following about this transaction: *"We carried out this operation in line with the strategy and priorities that we have outlined for Genera; ensuring our efforts and resources to better serve our clients in Mexico and Peru. We are convinced that Fundación Génesis Empresarial is the best ally in Guatemala, to continue offering a great service to clients, since both institutions have decades of experience in microfinance and always put people at the center of our actions."*

Edgardo Pérez, General Manager of Fundación Génesis Empresarial indicated the following: *"This operation facilitates continuity, allowing us to benefit more Guatemalan women with working capital and training, with technological and digital access to do more business. The strengthening of the group methodology brings our comprehensive services to vulnerable population, bringing development opportunities that will positively impact the quality of life of families and the local economy"*.

At the end of May 2021, Compartamos S.A., serves around 91 thousand clients and \$ 576 million pesos in portfolio (Quetzales 223 million), and has national coverage. Fundación Génesis

Empresarial serves more than 140 thousand clients with national coverage through 109 Branches and more than 3,300 Development Banks.

This transition highlights the consistency that GENTERA has had over 10 years with its clients in Guatemala, where Compartamos S.A. helped adapting the Group Lending model in the country and bring credit access to the underserved population in Guatemala, and today, through Fundación Génesis Empresarial, the excellence in customer service and access to credit will remain present. GENTERA will continue to focus its efforts on the Mexican and Peruvian markets, being the best credit provider in the underserved segment of the population, supporting its clients to fulfill their dreams.

About GENTERA

GENTERA, S.A.B. de C.V. (formerly Compartamos, S.A.B. de C.V.) is a holding company whose primary objective is to promote, organize and manage companies, domestic and international, that are subject to its investment policies. GENTERA was established in 2010 and is headquartered in Mexico. Its shares began trading on the Mexican Stock Exchange on December 24, 2010 under the ticker symbol COMPARC*. On January 2, 2014, the ticker symbol was changed to GENTERA*.

Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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