

Qualitas Controladora acquires majority shares of a technology company

Qualitas Controladora, S.A.B. de C.V. ("Qualitas Controladora, S.A.B. de C.V. ("Qualitas", "the Company" or "the Group") (BMV: Q*), informs its shareholders and investment community that it has formalized the majority share acquisition of a technology company based in the US with presence in Mexico, Colombia and Costa Rica. The acquired company is valued under \$15 million dollars and has more than 15 years of experience in hardware and software development, focusing on the use of telematics in light and heavy equipment fleets, as well as in data analysis.

This acquisition confirms the strategy of reinforcing our operation and our differentiation through related and complementary services such as risk prevention and data analysis. This investment seeks to create value to agents, policyholders and shareholders.

This transaction strengthens our excellence in service and cost control pillars, benefiting all our stakeholders. Qualitas will have the option to increase its ownership position in the future, with the possibility of executing a total acquisition of the company.

About Qualitas

Qualitas Controladora (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica, USA and Peru. Its more than 25 years of experience in the auto insurance segment has allowed the Company to provide top quality service under the largest network in Mexico. Qualitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q*:MM)

Investor Relations Contacts

Santiago Monroy

smonroy@qualitas.com.mx

t: +52 (55) 1555 6056

Andrea González

angonzalez@qualitas.com.mx

t: +52 (55) 1555 6316

Raquel Leetoy

rleetoy@qualitas.com.mx

t: +52 (55) 1555 6313