

Mexico City, December 13<sup>th</sup>, 2023.

## AGUA Day 2023, Rotoplas a Sustainable Growth Story

Grupo Rotoplas S.A.B. de C.V. ("Rotoplas", "the Company" or "the Group") (BMV: AGUA\*), the leading provider of water-solutions in the Americas, announces that today the AGUA Day 2023 was celebrated virtually. This event was to follow up on performance and progress within Grupo Rotoplas' financial and sustainable strategy towards 2025, as well as the future vision for the water industry and for the company.

The speakers at the conference were Carlos Rojas Aboumrad, CEO, Mario Romero, CFO and José Luis Mantecón, CSO.

The main topics addressed included:

- Trends, challenges, and opportunities in the water industry
- The recognition of Rotoplas as a famous brand by the Mexican Institute of Intellectual Property (IMPI), a distinction that has been awarded to less than 200 companies in the country.
- The 4 priorities on the CEO's agenda
  - Sustainable growth of the traditional business
    - Differentiators of the Tinaco Plus+ and SMART technology
  - The growth and development of new businesses (services)
    - Potential market and main initiatives by business line
  - The digitalization of the water ecosystem
    - Evolution of internal processes and digital transformation
    - Digitalization as a value proposition within services
  - Commitment to look after all stakeholders
- Rotoplas' strategy and priorities during 2023
- Confirmation of growth and profitability expectations towards 2025:
  - Sales growth: 2x that of what was recorded in 2020
  - EBITDA Margin  $\geq 20\%$
  - Net Debt / EBITDA  $\leq 2.0x$
  - ROIC > Cost of Capital, with an ROIC  $\sim 20\%$
- Update on expected growth by country towards 2025
- Programmatic M&A Strategy
- Progress within the Sustainability Strategy
- Climate Change Strategy and the aspiration to be a Net Zero company by 2050
- Presentation of the sustainability governance structure

The documents for the event are available at the following link:

<https://rotoplas.com/investors/financial-information/> -> Presentations -> 2023

At the Rotoplas Investor Relations team, we value your opinions and insights. We invite you to complete the 2023 service survey; your feedback is essential for us to continue improving our service. The survey takes less than 4 minutes to complete, and responses will be collected anonymously. We appreciate your participation!

Go to survey: <https://es.surveymonkey.com/r/XW7LHDP>



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### About the Company

Grupo Rotoplas S.A.B. de C.V. is America's leading provider of water solutions, including products and services for storing, piping, improving, treating, and recycling water. With 45 years of experience in the industry and 18 plants throughout the Americas, Rotoplas is present in 14 countries and has a portfolio that includes 27 product lines, a services platform, and an e-commerce business. Grupo Rotoplas has been listed on the Mexican Stock Exchange (BMV) under the ticker "AGUA" since December 10<sup>th</sup>, 2014.

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