



## Proposal for new members of the Board of Directors

Grupo Rotoplas S.A.B. de C.V. ("Rotoplas", "the Company" or "the Group") (BMV: AGUA\*), the leading provider of water-solutions in the Americas, informs the investing public that, in line with its commitment to strengthening corporate governance and diversification, the Board of Directors will propose and submit for vote at the forthcoming Ordinary General Shareholders' Meeting the incorporation of Regina García-Cuéllar and Marcos Westphalen as new members. This initiative reflects Rotoplas' determination to adopt innovative and expert profiles that drive strategic decision-making and promote sustainable growth.

The objectives behind the proposal include:

- To increase the independence of the Board: Achieve 53% independence, reinforcing autonomy in decision-making.
- To foster gender diversity: Improve female representation on the Board, increasing it to 13%.
- To enhance the Board's expertise: Integrate members with specialized knowledge in key areas, particularly in customer experience, service businesses, technological innovation, and digital environments, complementing the skills of current board members.
- To promote diversity: Emphasize the importance of diversity in terms of gender, age groups, nationalities, and perspectives, strengthening the company's inclusive approach.

Regina García-Cuéllar is an economist with a PhD from Harvard, noted for her thesis on trade and the gender gap. She has improved profitability and market share at Izzi and redefined the customer experience and pushed a new compensation model at Citibanamex, enhancing the bank's service reputation. Currently, she contributes to academia and philanthropy, supporting educational opportunities and promoting gender equity. She was named one of the "50 Women to Watch for Boards of Directors" in 2023 by 5050 Women on Boards, where she now serves as co-chair of the Mexico chapter.

Marcos Westphalen, a leader in business and operations with over 17 years of experience in the digital industry. He has been part of Google since the launch of its operation in Argentina in 2006, where he held various leadership positions in Latin America, Europe, and globally. After 8 years in Dublin, he now leads the Google Customer Solutions organization for Hispanic America from Mexico City. Recognized as "top leadership talent" in Google Europe, he has received an honorary mention from the Great Manager Award and two Americas Best Manager Awards. Simultaneously, Marcos has been imparting his expertise through teaching digital business in master's programs across Latin America and Europe for more than a decade.





## **CONTACT DETAILS** | Investor Relations

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## About the Company

Grupo Rotoplas S.A.B. de C.V. is America's leading provider of water solutions, including products and services for storing, piping, improving, treating, and recycling water. With 45 years of experience in the industry and 18 plants throughout the Americas, Rotoplas is present in 14 countries and has a portfolio that includes 27 product lines, a services platform, and an e-commerce business. Grupo Rotoplas has been listed on the Mexican Stock Exchange (BMV) under the ticker "AGUA" since December 10<sup>th</sup>, 2014.

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