

World Water Day | Rotoplas, committed to building a sustainable water future

Grupo Rotoplas, S.A.B. de C.V. (BMV: AGUA) ("Rotoplas" or the "Company") has spent more than 45 years committed to bringing quality water to those who need it most. On the occasion of World Water Day (March 22), the Company shares some of its actions in response to water stress across its operations, through its products and services, and in the communities where it operates.

Water management in operations

Across 18 manufacturing plants, water efficiency is a measurable priority.

2021–2025 cycle results:

- -25% in water consumption intensity per ton of material processed.
- ~60% of plants with internal water recirculation systems.
- ~40% of plants with on-site water treatment and sanitation.
- ~20% of plants with rainwater harvesting, including the new Ixtapaluca facility.

The solutions portfolio | Products to adapt to water stress and Services to mitigate its impact

- Smart storage: IoT level sensors have been added to the category's offering for improved management and leak detection.
- Biodigesters: Decentralized sanitation for rural communities without access to sewage infrastructure.
- Pipes, cisterns and water heaters certified under international standards (ISO, NOM, NSF).
- bebbia: Purified water by subscription for homes and businesses — no jugs, no single-use plastic.
- rieggo: Precision irrigation for Mexican agriculture; 35%–40% water savings.
- Custom-built water treatment and reuse plants for a range of industries.

Community impact and recognition

- More than 1.2 million people with access to sanitation solutions (2021–2025 cycle).
- 1,000 schools equipped with real-time IoT-monitored rainwater harvesting systems in high water-scarcity areas, in partnership with the Coca-Cola Foundation and Isla Urbana.
- First company recognized by CONAGUA as a Water-Responsible Company in Mexico (2025).
- CDP Water Security: "A–" score on the 2025 Water Security Questionnaire.

As part of the **AGUA Strategy** (Action for the Environment, Generation of Value, Uplifting Well-being and Allyship in Sustainability), the Company's water targets for 2030 include: -15% freshwater extraction per ton processed, 150 million equivalent 20L jugs purified through bebbia, 35 million m³ of wastewater treated and +1.5 million additional people with access to sanitation.

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About the Company

Grupo Rotoplas S.A.B. de C.V. is America's leading provider of water solutions, including products and services for storing, piping, improving, treating, and recycling water. With over 45 years of experience in the industry and 18 plants throughout the Americas, Rotoplas is present in 14 countries and has a portfolio that includes 27 product lines, a services platform, and an e-commerce business. Grupo Rotoplas has been listed on the Mexican Stock Exchange (BMV) under the ticker "AGUA" since December 10th, 2014.