

World Water Day: decalogue for a better use of water and fighting climate change

Grupo Rotoplas S.A.B. de C.V. (BMV: AGUA) ("Rotoplas" or "the Company"), the leading provider of water products and services in the Americas, announces that in the framework of the World Water Day, which is celebrated on March 22nd, and as part of its climate change strategy, it presents a set of guidelines and actions, which aim to promote the best use of water and reduce environmental impact.

Ten guidelines for a better use of water and fighting climate change

1. **Water as part of the solution:** Managing water efficiently and strategically is a fundamental measure to ensuring the success of initiatives that combat climate change through mitigation and adaptation.
2. **Access to and management of water:** to expand the possibilities for more people to have safe access to clean and quality water in accordance with the Sustainable Development Goals; since in Latin America, 37 million people lack access to drinking water.
3. **Conservation of ecosystems:** consider the impacts on ecosystems, since according to the United Nations, more than 80% of wastewater is released into the environment untreated, causing the reduction of natural water sources in the world. This requires investment in innovation and/or technology to help ensure that the used water can be returned to the aquifers with the least possible damage to the environment.
4. **Water security:** to implement strategies in the event of water disasters such as droughts and floods, preventing the impact on activities such as agriculture or farming. An example of this is the implementation of intelligent agricultural practices such as drip irrigation systems to optimize land hydration or rainwater storage for better use of the resource.
5. **Quality water:** To provide solutions that allow water to be purified and brought with the necessary qualities for personal consumption and food processing, which can be installed in homes, residential buildings, corporate, parks, hotels, hospitals or schools, in an accessible manner.
6. **Rainwater harvesting:** consider rainwater harvesting as a sustainable alternative. By collecting and storing water, one can have access to this resource without the need to use centralized water networks.
7. **Water treatment:** rethink the use of technology and innovation that contributes to the protection of the environment through water treatment, as well as providing treated wastewater to the industry and pre-consumption processes. For example, Rotoplas

estimates that, in one year, with the installation of 360 treatment plants, 15 million liters of water can be treated.

8. **Water Reuse:** Establish standards for types of water reuse. Three types are currently identified:
 - **Planned indirect**, when discharges reach receiving water bodies that are then reused in an intentional and controlled manner.
 - **Indirect**, when populations can be supplied with drinking water near a treatment plant discharge in a safe manner.
 - **Directly planned**, when treated water effluents are reused locally.
9. **Water footprint:** understanding the amount of water needed for the manufacturing of a product not only by the company, but also by the processes before and after the production stage. An example of this is the 360° procedures used by Rotoplas, since it covers from the production to the end of the life of its 16 main solutions.
10. **Responsible consumption:** to promote informed decision-making and public collaboration from home, community or any development area. Also, provide instruction and knowledge to train water caretakers and protectors. Children and youth can be potential learners in water care and the importance of proper water usage.

"This decalogue is designed so that institutions, companies and society in general can work together on a united front. If we all commit, we will help to reduce major impacts on our society such as floods, droughts or the contamination of aquifers", José Luis Mantecon, Vice President of Sustainability.

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About the Company

Grupo Rotoplas S.A.B. de C.V. is America's leading provider of individual and integrated water solutions for storing, piping, improving, treating and recycling water. With 40 years' experience in the industry and 19 plants throughout the Americas, Rotoplas is present in 14 countries and has a portfolio that includes water services and 27 product lines. Grupo Rotoplas has been listed on the Mexican Stock Exchange (BMV) under the ticker "AGUA" since December 10, 2014.

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