



**FIBRASHOP ANNOUNCES THE PROGRESS OF ITS ESG SUSTAINABILITY PROGRAM AND REPORTS THAT IT SUCCESSFULLY CONCLUDED THE MATERIALITY AND INTEREST GROUP EVALUATION, BY THE HAND OF AN INDEPENDT PROFESSIONAL.**

**Mexico City, 17 de December, 2020---** FibraShop (FSHOP) (BMV: FSHOP13), FibraShop (FSHOP) (BMV: FSHOP13), CI Banco S.A. Institución de Banca Múltiple Fideicomiso Irrevocable Número F/00854, the first real estate investment trust specialized in shopping centers, announces to the investing public that aware of the importance of actions focused on protecting the environment, supporting communities, society, and encouraging equity and equal opportunities, since last September 2020, with the unanimous favorable vote of the entire Technical Committee, formalization of the ESG Sustainability Program was approved.

With the formalization of the ESG Sustainability Program, FibraShop is committed to reaching the highest international standards in matters of ESG, and making sure those matters are immersed in the Company's strategy.

The commitment is to evaluate our operation, to detect the best environmental, social and governance practices, to adopt them, and subsequently evaluate them with independent professionals who have extensive knowledge in the matter. For this reason we hired the firm Deloitte to support our project, to this date the following steps have been successfully completed:

- i) Diagnostic ESG
- ii) Interest groups and materiality

By this means we make public the results of the prioritization of interest groups and materiality matrix, and the information will be available on our website, complying with our principle of transparency with our investors.

With the results of these two steps, we are currently working on the third step of the project, which is to develop the ESG strategy, and which involves aligning Fibra's short and medium-term plans with sustainability commitments.

**ABOUT FIBRASHOP**

FibraShop (BMV: FSHOP 13), is the only real estate option in Mexico offering a specialization in the shopping mall segment that has a long-track experienced management in the commercial sector, a solid operating and corporate governance structure, which guarantees transparency, efficiency and a profitable and secure growth vehicle.

FibraShop is an infrastructure and real estate trust formed to acquire, possess, administer and develop real estate in the shopping center segment in Mexico. The initial portfolio includes eight properties in four states of the Mexican Republic and one in Mexico City. FibraShop is administered by a group of experienced management specialized in the industry with a long track record and is externally advised by Fibra Shop Portafolios Inmobiliarios, S.C.

FibraShop's goal is to provide attractive returns to CBFIs holders, through stable cash distributions and capital appreciation.

## **FORWARD LOOKING STATEMENTS**

This report may contain certain forward-looking statements. Said forward-looking statements are not based on historic events but on the current views of the administration. We caution that certain declaration or estimates imply risks and uncertainties that can changed due to different factors that are not under the Company's control.

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# Deloitte.



**ESG Estrategy**  
**FIBRA Shop**

December 2020



# Introduction and Objectives

## ESG Fibra Shop Estrategy

Fibra Shop seeks to formalize and structure its ESG strategy aligned with the business, which generates value for the company and meets the expectations of its stakeholders.

An ESG strategy will be developed through a diagnosis of the current situation of the organization in ESG issues, identification of interest groups, material issues and development of specific goals and activities to meet investors' expectations and generate the first Annual Report of ESG topics.

Phases of the project :



# Objective of the 2020 materiality development activities

## The principal objectives are:

**Align** the 10 topics to a strategy, establish zero-based measurements and short, medium and long term goals

**Identify** the relevant topics for Fibra Shop, based on the organization, the sector, trends and international standards.

**Identify and list** the main interest groups of the organization according to their activities.



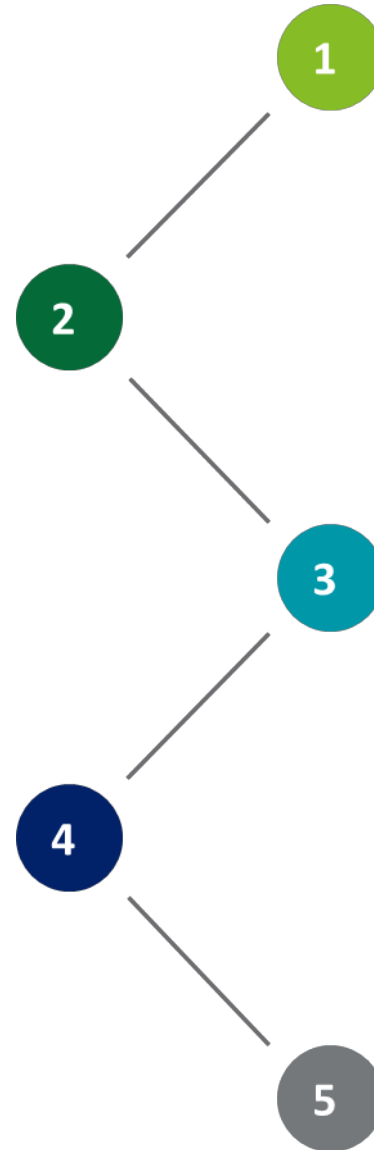
# Methodology

## Review of external studies

Analysis and integration of industry studies and leading companies to establish the material issues of Fibra Shop.

## Materiality Matrix

Development of the materiality and information tool.



## Interest Groups

Identification and mapping of the main interest groups for Fibra Shop.

## Inquiry and Interviews

Interviews and surveys to identify the relevance of material issues for your internal stakeholders

- 7 strategic collaborators interviewed:

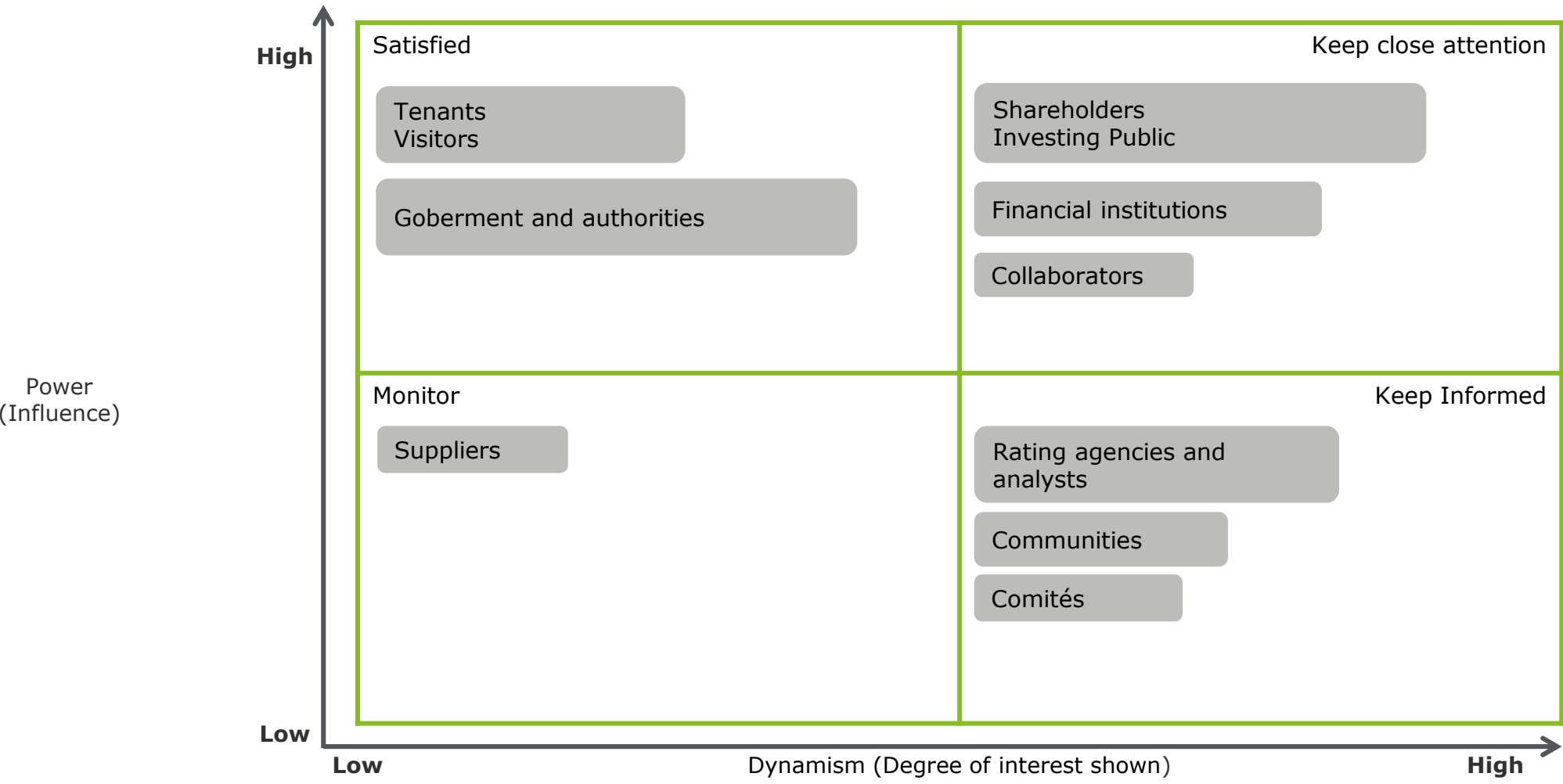
Operations | COO | Finance | Proyects | Human Resources | Marketing | Legal

- 126 colaborators surveyed

## Analysis and validation

Information analysis, matrix development and internal validation

# Interest groups prioritization



# Applicable standards :

Standards and studies analyzed
GRI
TCFD
SASB
UN ODS
World Economic Forum - Global Risk Report 2020
AMEFIBRA – Manual de Indicadores ASG
NAREIT – REIT Industry ESG Report
Cuestionarios de inversionistas
Benchmark de compañías líderes en temas ASG del sector

## Classification and integration of 24 topics

### Management

- ESG Reporting
- Stakeholders
- ESG Strategy

### Environmental

- Energy management
- Water
- Waste
- Climate Change
- Greenhouse Gas Emissions
- Biodiversity

### Social

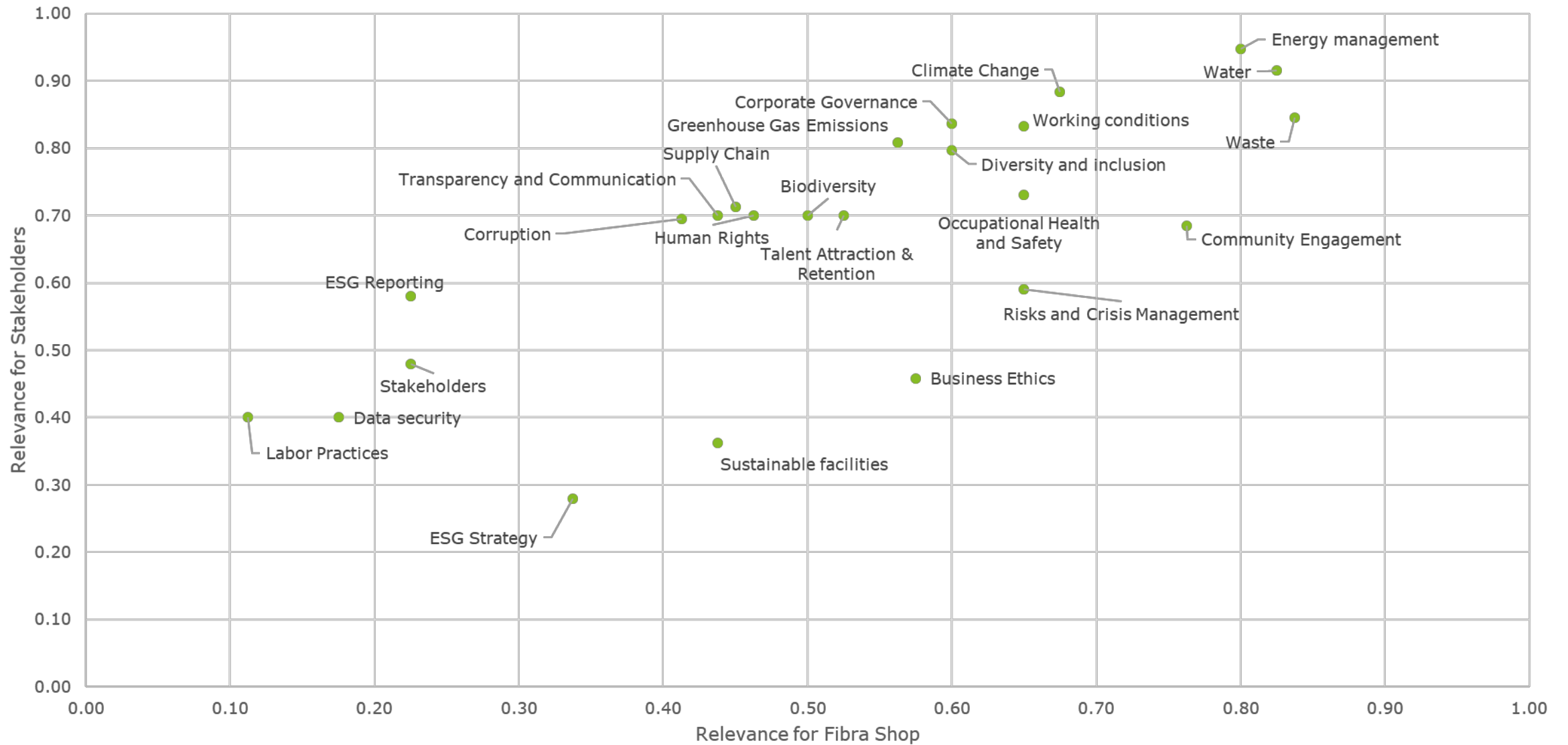
- Working conditions
- Community Engagement
- Diversity and inclusion
- Occupational Health and Safety
- Talent Attraction & Retention
- Supply Chain
- Human Rights
- Sustainable facilities
- Labor Practices

### Governance

- Corporate Governance
- Risks and Crisis Management
- Transparency and Communication
- Corruption
- Business Ethics
- Data security

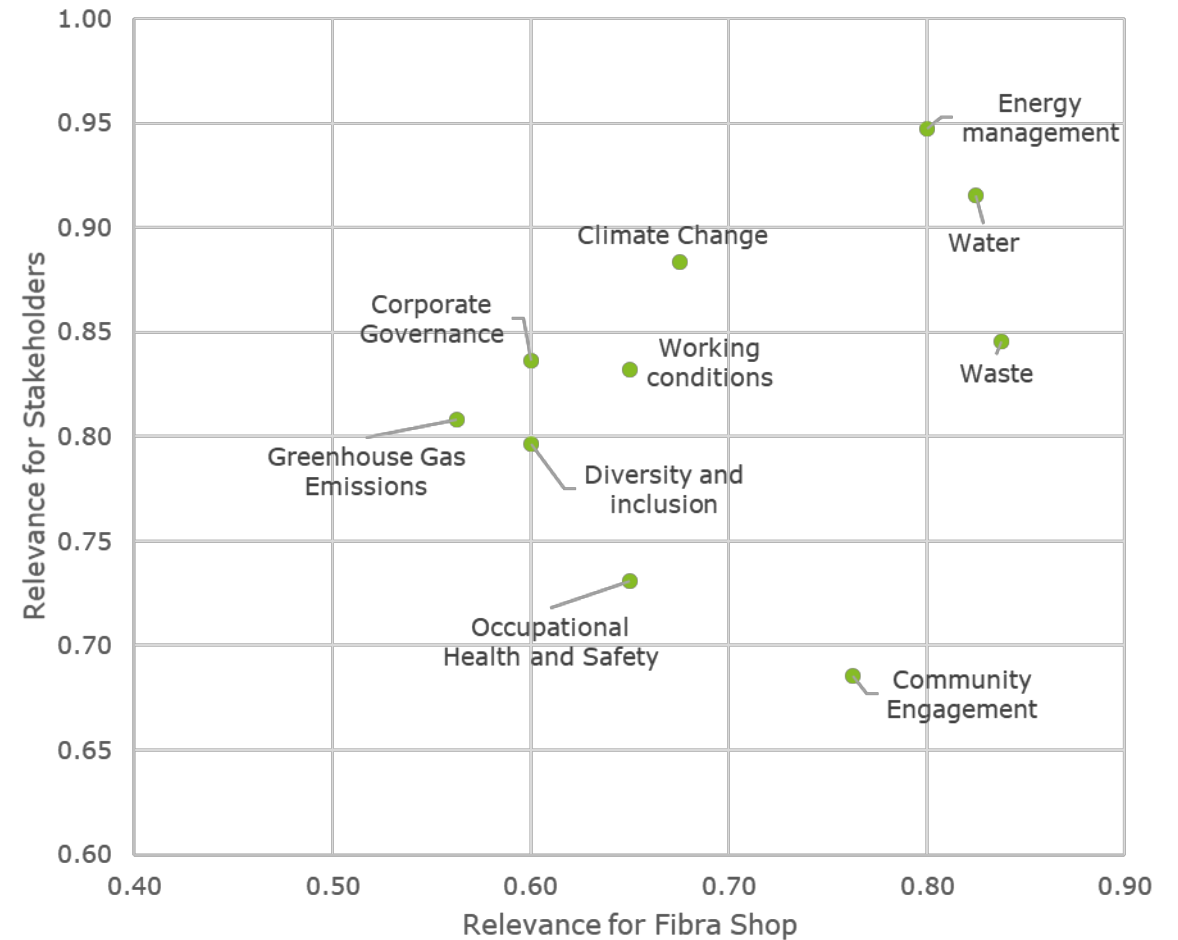


# Materiality Matrix 2020



# Material Topics

#	Topic	Puntuacion	Classification
1	Energy management	1.24	Priority
2	Water	1.23	Priority
3	Waste	1.19	Priority
4	Climate Change	1.11	Priority
5	Working conditions	1.06	Priority
6	Corporate Governance	1.03	Priority
7	Community Engagement	1.03	Priority
8	Diversity and inclusion	1.00	Priority
9	Greenhouse Gas Emissions	0.98	Priority
10	Occupational Health and Safety	0.98	Priority



# Material Topics

#	Topic	Puntuación	Classification
11	Risks and Crisis Management	0.88	<b>Emergent</b>
12	Talent Attraction & Retention	0.88	<b>Emergent</b>
13	Biodiversity	0.86	<b>Emergent</b>
14	Supply Chain	0.84	<b>Emergent</b>
15	Human Rights	0.84	<b>Emergent</b>
16	Transparency and Communication	0.83	<b>Emergent</b>
17	Corruption	0.81	<b>Emergent</b>
18	Business Ethics	0.74	<b>Relevant</b>
19	ESG Reporting	0.62	<b>Relevant</b>
20	Sustainable facilities	0.57	<b>Relevant</b>
21	Stakeholders	0.53	<b>Relevant</b>
22	ESG Strategy	0.44	<b>Relevant</b>
23	Data security	0.44	<b>Relevant</b>
24	Labor Practices	0.42	<b>Relevant</b>

# International Standards:

## Applicable standards:

**Standards GRI** were developed for the public interest and allow companies to communicate their significant impacts on the economy, the environment and society and, consequently, their contributions - positive or negative - to sustainable development

**SASB Norms** they focus exclusively on the subset of material ESG indicators for business value creation and economic decision making. The SASB industry standards touch on five dimensions of sustainability, including the environment, social capital, human capital, business model and innovation, and leadership and governance.

In 2017 the **Task Force on Climate-Related Financial Disclosures** (TCFD) developed four recommendations for financial disclosure related to climate change risks to promote more informed investment decisions.

In 2015 the UN approved the 2030 Agenda on Sustainable Development, an opportunity for countries and their societies to embark on a new path with which to improve the lives of all, leaving no one behind. **The Agenda has 17 Sustainable Development Goals.**

**The Global Compact**, is an initiative mandated by the United Nations that works for a more sustainable and inclusive global economy, which promotes the implementation of 10 Principles universally in the areas of Human Rights, Labor Standards, Transparency and Anti-Corruption and the Environment so that they form part of the strategy and company operations and facilitate actions so that companies can work towards the Sustainable Development Goals.



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