Fiesta Americana Condesa Cancún



Investor Presentation

May 2021

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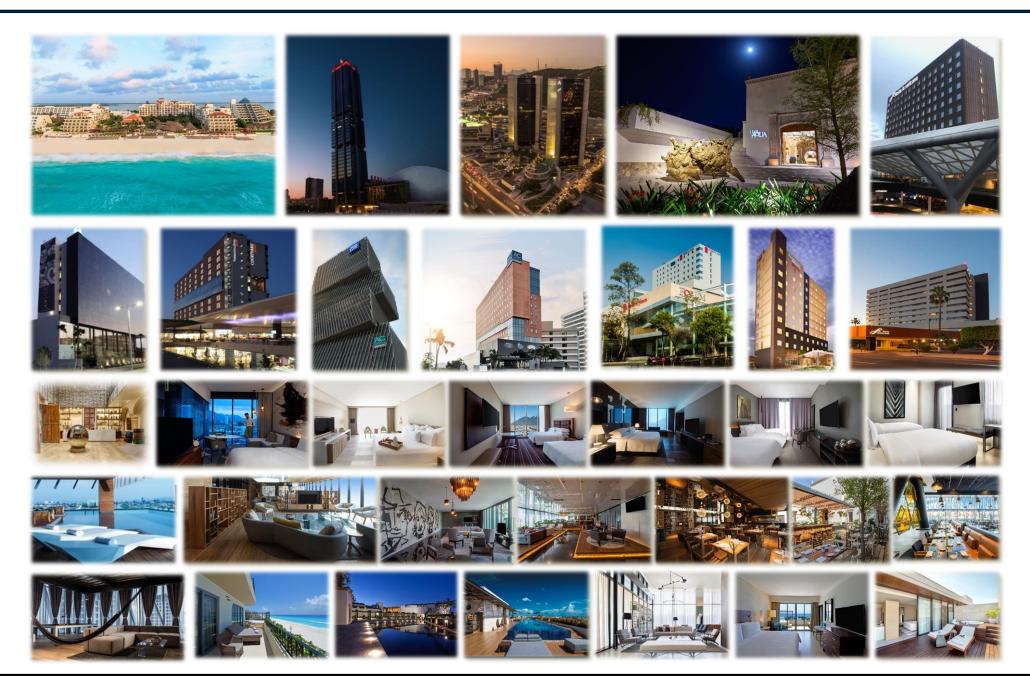
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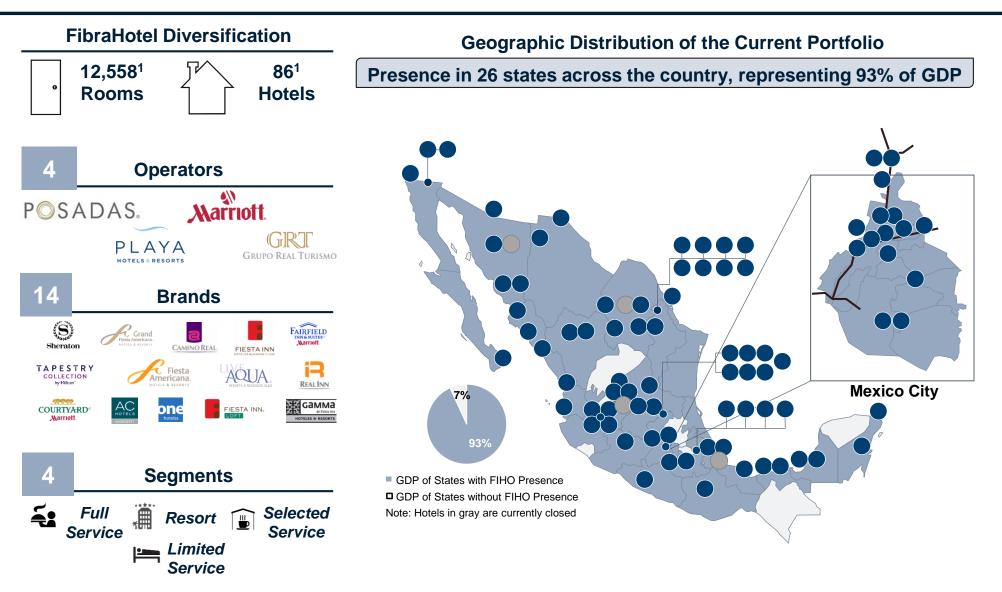
A High Quality Hotel Portfolio in Mexico





A Unique and Diversified Mix of Hotels

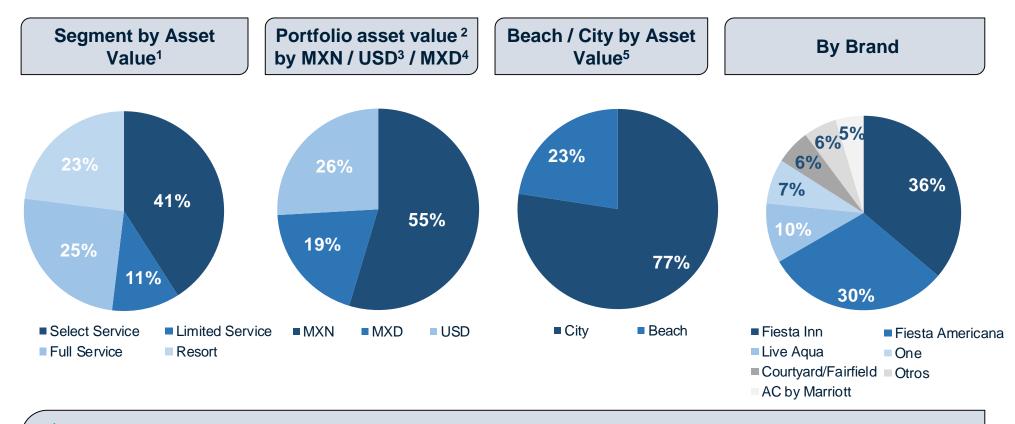




Portfolio market price per key of Ps. \$759k (US. \$37k), a 49% discount to cost per key of Ps. 1,484k

Diversified Portfolio by Segment, Brand and Customer





✓ ~48% resort/full service

✓ ~45% USD/MXD

✓ 5,716 rooms in five main cities (MEX, MTY, GDL, QRO, PUE)

✓ 2,566 rooms in Mexico City Metropolitan Area

Source: Company with asset values as of 03/31/2020. Note: asset value excludes four currently closed hotels with 559 rooms and Ps. \$459 mm in asset value ¹ Resorts include: FACC and Tapestry Playa del Carmen .² The classification of a hotel as USD / MXN / MXD is based solely on management's classification of a hotel, the percentages in the charts do not represent the actual currency of the revenues generated at these hotels and instead represent the asset values of the hotels as classified by management³ USD includes: Resorts, FFI Los Cabos, Sheraton MTY, FI Puerto Vallarta and Live Aqua San Miguel de Allende; MXD includes: FFI Nogales, Aqua MTY, FA Pabellon M, AC GDL, AC QRO, AC Veracruz, FA Viaducto, and FA Satelite. ⁴ MXD refers to hotels with a rate in dollars and with demand generators in pesos ("Mexi-dollars"). ⁵ Beach includes: FFI Cabos, One Acapulco, Fiesta Inn Puerto Vallarta, AC Veracruz, and Resorts.



\$0.18 Average

\$(0.03) \$(0.00)

EBITDA at pre-pandemic year

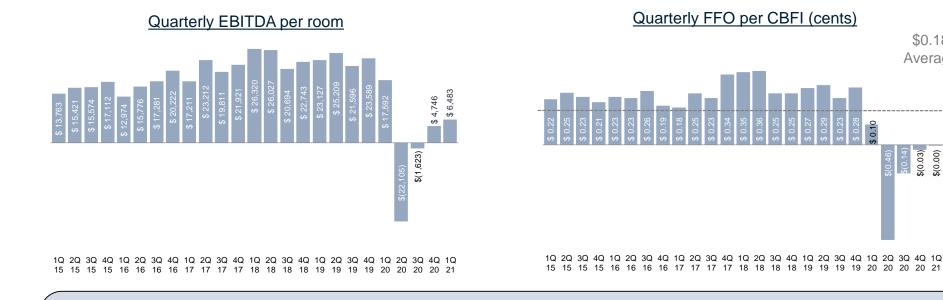
- ✓ 5-yr EBITDA CAGR > 25% (2015-2019)
- ✓ 2019 EBITDA margin > 26%

Ps. \$9,527mm

✓ Current valuation of 6.8x EV / 2019 EBITDA

AFFO per CBFI growth over time pre-pandemic

- ✓ 2017-2019 average AFFO Yield of 8.5%
- ✓ Since IPO distributed Ps. 6.45 per CBFI (>Ps. 3.85bn)
- ✓ Last equity issuance at Ps. \$13.75 in 2017



Our assets, with an average age of eight years trade at an important discount when compared to the historical cost of the properties 49% Discount vs FIHO's **Enterprise Value¹** FIHO's Historical Cost⁴ Ps. \$758,641 12,558² rooms historical cost USD\$36,823³ Ps. \$1,483,554

Source: Company filings. 1 Enterprise value calculated assuming 786mm of CBFIs with economic rights, a share price of Ps. \$6.20, net debt of \$4,694mm. 2 Includes 619 rooms currently not in operation ³ Calculated using an exchange rate of \$20.6 MXN/USD: ⁴ FACC and three other leased properties are recorded at Fair Value, the rest at historical cost (figures exclude depreciation)

Live Aqua San Miguel de Allende



Prices won by Live Aqua San Miguel de Allende

- Awarded the Prix Versailles 2019 for Architecture and Design in North America under the Hotels category
- Four Star rating by Forbes Travel Magazine (with only one year in operation)





PRIX VERSAILLES 2019 Paris | UNESCO

WORLD ARCHITECTURE AND DESIGN AWARD

F&B and branded outlets



Pictures of the hotel









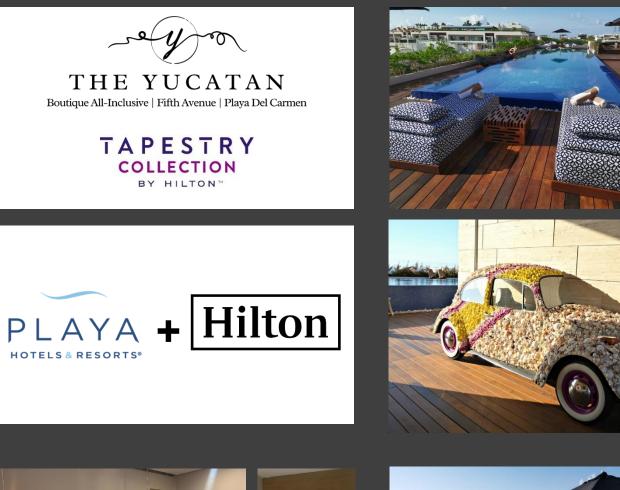




The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton operated by Playa Hotels & Resorts



- FibraHotel will reopen its 60-room boutique hotel in Playa del Carmen in May 2021 as The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton and operated under the allinclusive model by Playa Hotels & Resorts ("Playa")
- Agreement is in line with FibraHotel's open architecture strategy to partner with leading brands and operators:
 - First branded hotel with Hilton (>112 million Hilton Honors members)
 - First hotel operated by Playa (manages 20 all-inclusive resorts with 7,867 rooms)
- Looks to capitalize on the stronger tourism recovery and to attract US travelers
- The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton hotel is located in the 5th Avenue of Playa del Carmen, on the corner with 32nd street, and two blocks from the beach
- The 60-room full-service boutique hotel has a rooftop pool and bar, a sushi bar, spa, gym, and a three-meal restaurant













Update on Operations



Feb 23rd, 2021

Certain members of FibraHotel's control group, management team and Technical Committee acquired in the market approximately 15.5 million CBFIs, equivalent to approximately 2.0% of the outstanding CBFIs with economic rights

March 9th, 2021

Agreement with Hilton and Playa Hotels & Resorts for its 60 room hotel in Playa del Carmen

- Branded as The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton
- Operated under the all-inclusive model by Playa Hotels & Resorts

April 21st, 2021

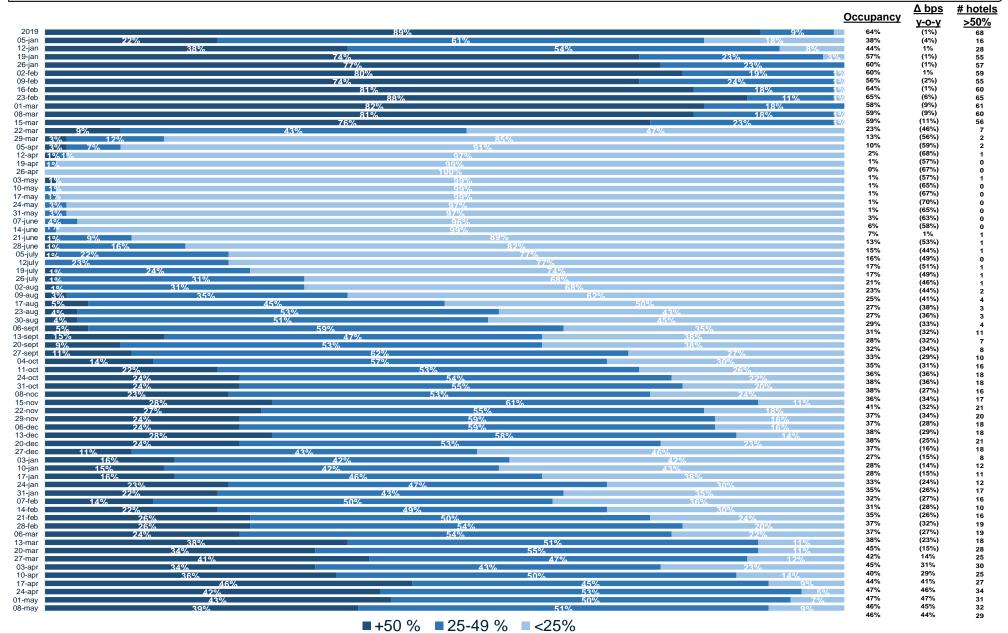
FibraHotel announces Q1 2021 results – still impacted by COVID closures

- Occupancy reached 36.4%; FACC occupancy of 52.4%
- RevPAR (-2% q-o-q), but still (40%) below last year. March RevPAR +40% vs January
- +Ps. 81mm EBITDA during the quarter. Very close to break-even at cashflow level
- Closed acquisition of Fiesta Americana Hacienda Galindo Hotel
- Balance sheet update 30% LTV; cash position of Ps. \$476 million
 - Covenant waivers with our bond and bank lenders for 2021
 - Disbursed Ps. \$250mm credit line with Banorte
 - Refinanced Ps. \$250mm revolver credit line with Sabadell to extend maturity by 24 months (from 2021 to 2023)

Hotel Occupancy is Gradually Rebuilding



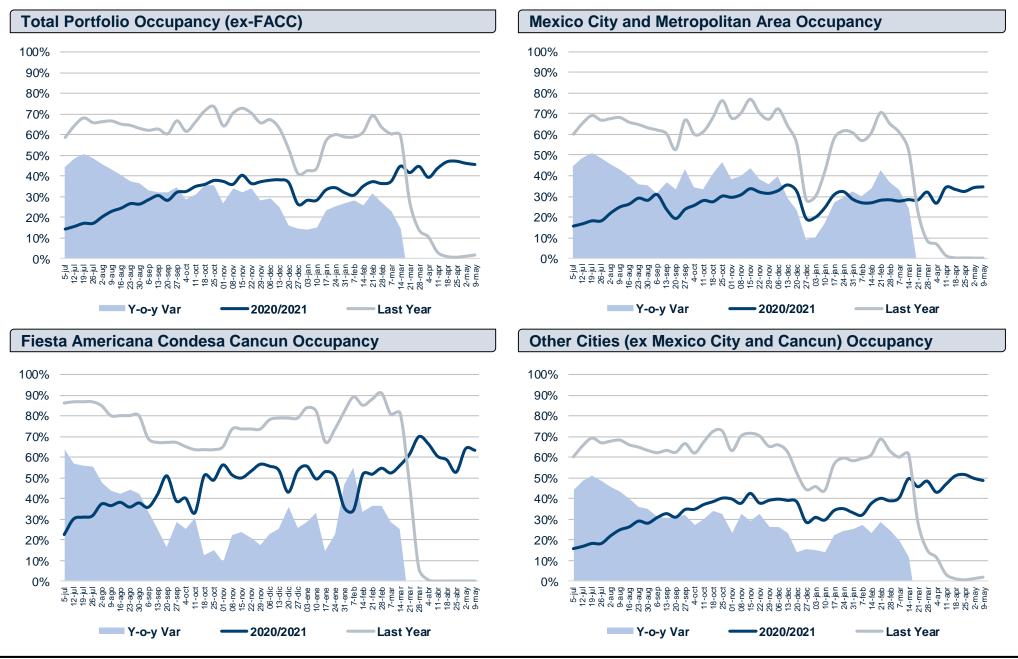
Weekly Operating Trends for Open Property Portfolio



Source: FibraHotel. Note: Excludes five temporarily closed hotels. Percentages based on the number of hotels

Hotel Occupancy Recovery has Varied by Region, Segment and Traveler





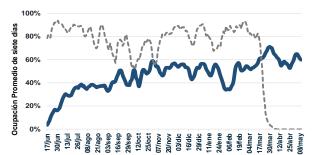
Leisure and Drive-to Markets Leading the Recovery with strong pent-up demand



Fiesta Americana Condesa Cancun

- ✤ Reopened June 11th, 2020
- Leisure travelers returned (mainly US and Mexican)
- Strong pickup continues to date
- ✤ Has a minimum rent





Jul 2020 - May 2021 - - Jul 2019 - May 2020

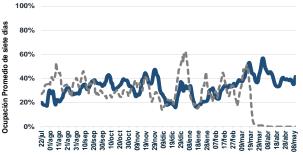


Live Aqua San Miguel de Allende

- ✤ Reopened July 16th, 2020
- Better NOI vs. pre-COVID
- Luxury hotel in drive-to market
- Large terraces and open spaces
- Has minimum rent

—Jul 2020 - May 2021 — - - Jul 2019 - May 2020





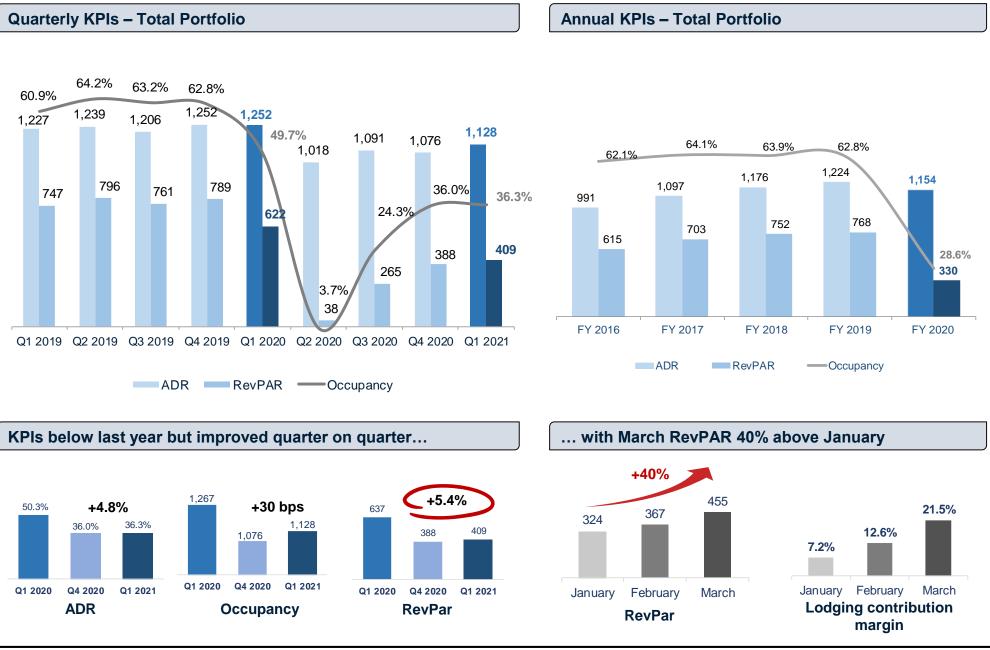


Recovery will vary by hotel type, with leisure travelers and business hotels in manufacturing regions leading the recovery

| Market Type | Comments | | Hotel Type | Comments |
|----------------------------------|---|--------|----------------------------------|--|
| Drive-to markets | Strong leisure demand recovery. Less dependent on airlift | Faster | Economy | Essential business trips have recovered (technicians, etc.) |
| Leisure | US and Mexican travelers returned. Supported by "work from anywhere" trends. Generally depends on airlift | ery | Select service/ Extended Stay | Regional business trips have started to recover, some corporate, sales and other segments are more slowly recovering |
| Core Business / Manufacturing | Manufacturing and supply chains recovering above previous levels. Reshoring to support demand | ecov | Luxury | Brands that offer confidence will drive demand and rates. Leisure focused has been quicker to recover |
| Corporate / Urban | Limited corporate travel. Will require a medical solution to recover and will face headwinds from budget and virtual meetings | ₽° | Full -Service/ Airport | Larger hotels with a higher reliance on business corporate, group demand and airlift recovery |
| Group / Airport | Few groups and no conferences. Will require medical solution and face changes to smaller groups (pent-up demand) | Later | Convention | Dependent on medical solution and group gathering restrictions |

In Q1 2021 FibraHotel's KPI's continue to be impacted but with sequential improvement

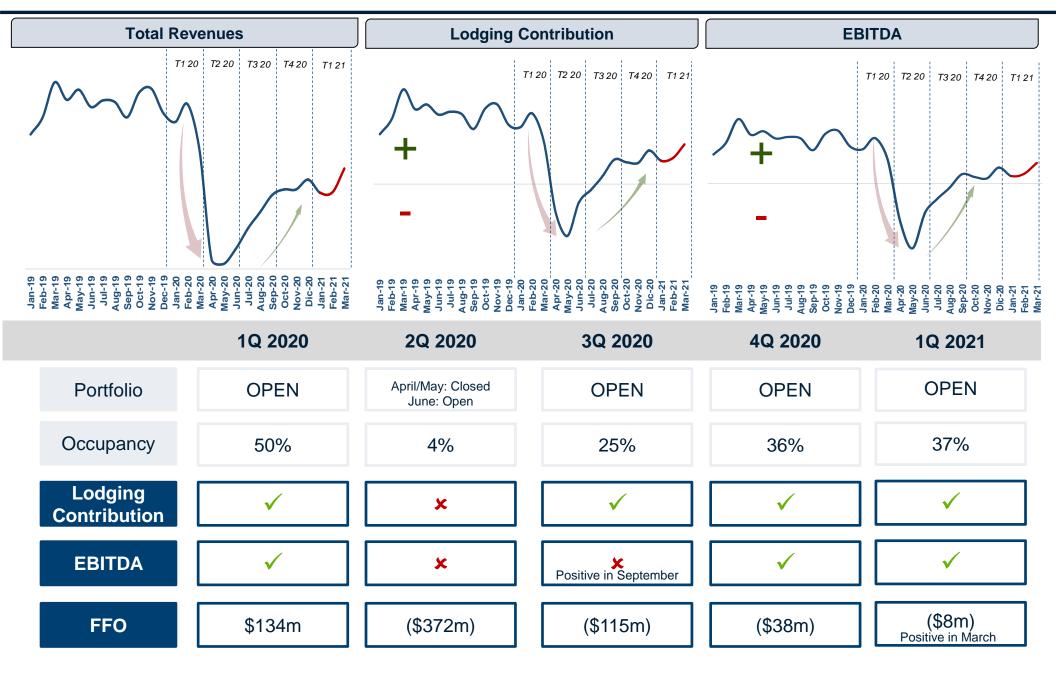




Source: FibraHotel, STR. Total portfolio excludes leased hotels and FACC. Note: Total Portfolio is not comparable over time

Good Performance in 1Q 2021 despite a slow start





FibraHotel has worked with lenders to improve its debt profile and maintains a prudent leverage policy



As of March 31th, 2021:

- ✓ Net Debt / LTM EBITDA n.a
- ✓ Loan to Value¹ **30.4%**
- ✓ Debt service coverage ratio of 1.6x
- ✓ Total debt of Ps. \$5.2bn / Assets of Ps. \$16bn
- ✓ Average cost of debt: 6.95%

Debt overview:

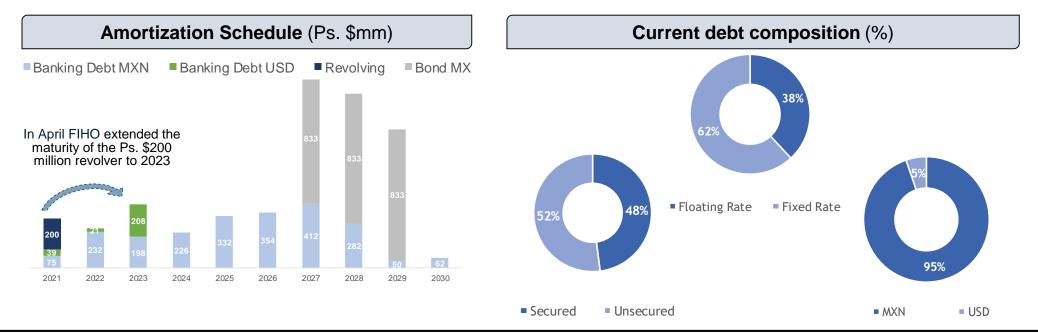
- ✓ FIHO19 bond: Ps.\$2,500 million (48%)
- ✓ Bancomer: Ps.\$988 million and USD13 million (26%)
- ✓ Banorte: Ps.\$1,234 million (24%)
- ✓ Sabadell: Ps.\$200 million (4%)

Bank and covenant waiver agreements:

- Covenant waivers for 2021
- Amendment with BBVA to extend capital amortizations of Ps. \$87 million in 2021 and Ps. \$82 million in 2022
- FIHO19 Assembly authorized waiver of liquidity covenant for 2021 and authorized additional debt of up to Ps. \$500 million
- Amendment with Sabadell to extend the maturity of the Ps. \$200 million revolving credit line by an additional 24 months (to 2023)
- On March 31st disbursed a Ps. \$250 million credit line with Banorte

Latest Ratings Events:

- May 2020: HR Rating from AA+ to AA- neg
- ✤ August 2020: Fitch Rating from 'AA-(mex)' to 'A+(mex)' neg



Source: Company filings. ¹ Loan To Value based on depreciated assets at historical cost; ² USD amortization converted to Pesos at current exchange rate for illustrative purposes

FibraHotel's Commitment to Corporate Responsibility





Source: Company filings

Sustainability Report



FibraHotel has quality real estate assets with 86 hotels and 12,558 rooms in Mexico

- Confident on the value of our portfolio which will create opportunities across cycles
- Diversified assets across geographies, sectors, segments and demand drivers



Best management team and sponsor

Experienced management team with ability to capitalize on potential market opportunities



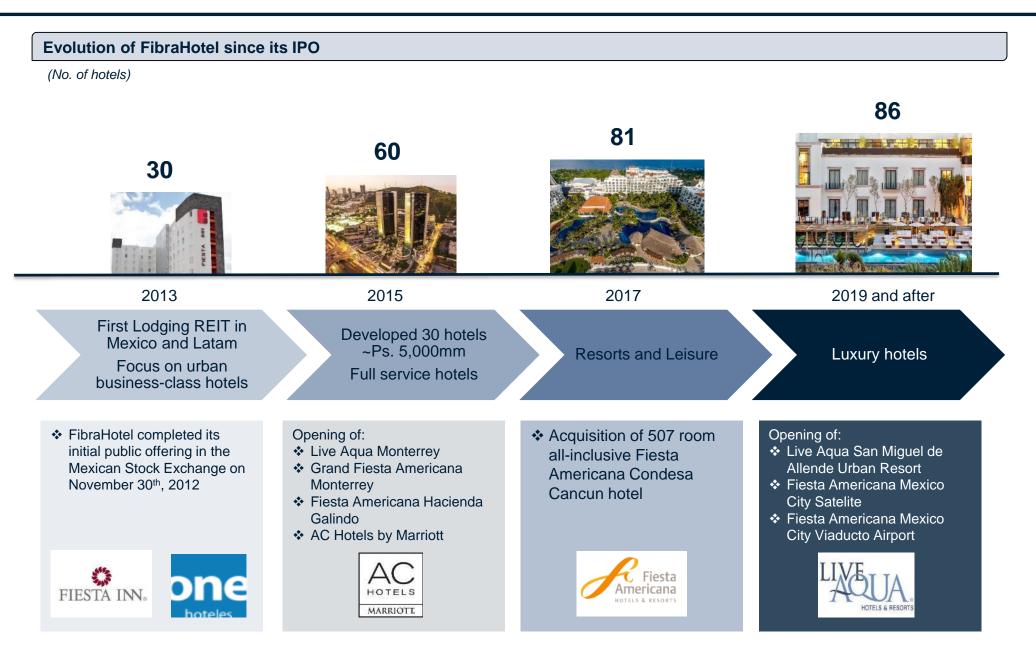
Strong balance sheet

- ✤ 30% LTV with an average loan life of >5 years
- Most of the debt is in fixed rate or hedged to changes in interest rate, and long USD
- We are confident on our business model and the quality of the portfolio
- ✓ Variable fee agreements and leases designed to support the company in adverse conditions
- We are currently living in uncertain times. Management has been here before. Many times
- ✓ FibraHotel is an attractive company for a long term investor
- Access to capital and relationships to potentially capitalize on market opportunities
- Focus on operating results, cost reduction and getting the hotels back to Pre-Covid levels

FibraHotel Other information and appendices

Evolution of FibraHotel





FibraHotel developed 30 Hotels as a Public Company



Highlights of developed portfolio

- ✓ Developed 30 hotels with 4,062 rooms by FibraHotel
- ✓ Invested over Ps. \$5bn in developments to date
 - $\boldsymbol{\ast}$ Developed from the ground up with no major issues
 - Decision to create value (no development fees)
- ✓ Reduced average life of the portfolio
- ✓ Added 1,180 full service rooms
- ✓ Added 1,321 rooms with international brands
- ✓ Added 1,044 rooms in Mexico City
- ✓ Added the best three hotels in Monterrey
- ✓ Participated in irreplaceable mixed use projects

Fiesta Americana Mexico City Airport

Location: CDMX Opened: November 2019 Segment: Full-service, Rooms: 260 Investment: ~Ps. \$650mm







Sample of hotels developed by FibraHotel

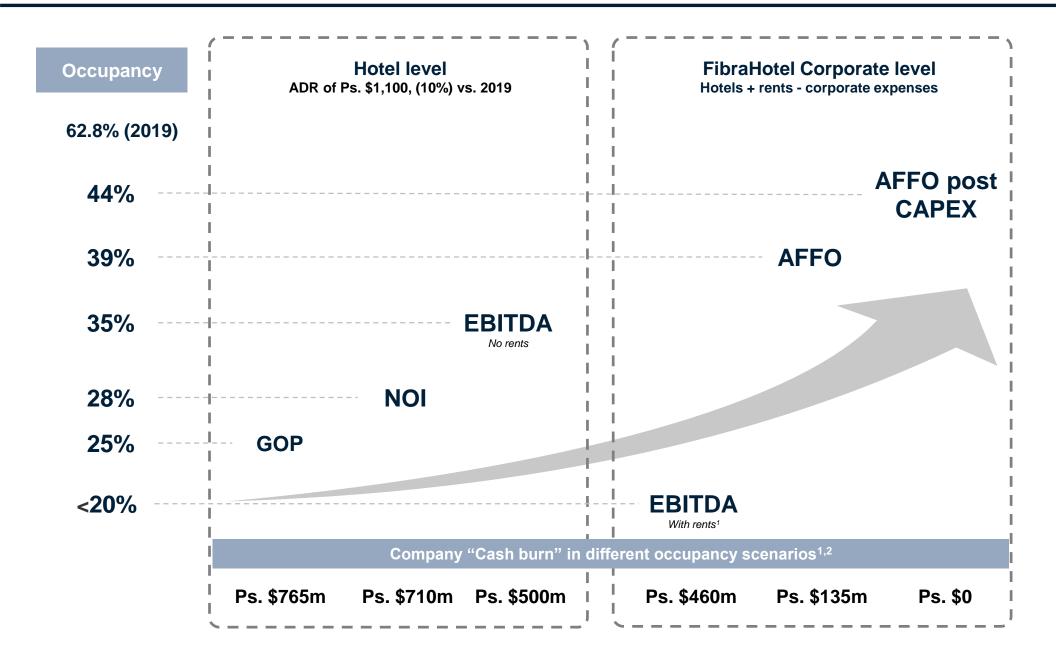


- Invested over Ps. \$5bn in high quality assets
- ✓ Rounded out portfolio with assets not otherwise available in the market
- ✓ As development phase is finished, FibraHotel's risk profile has been reduced



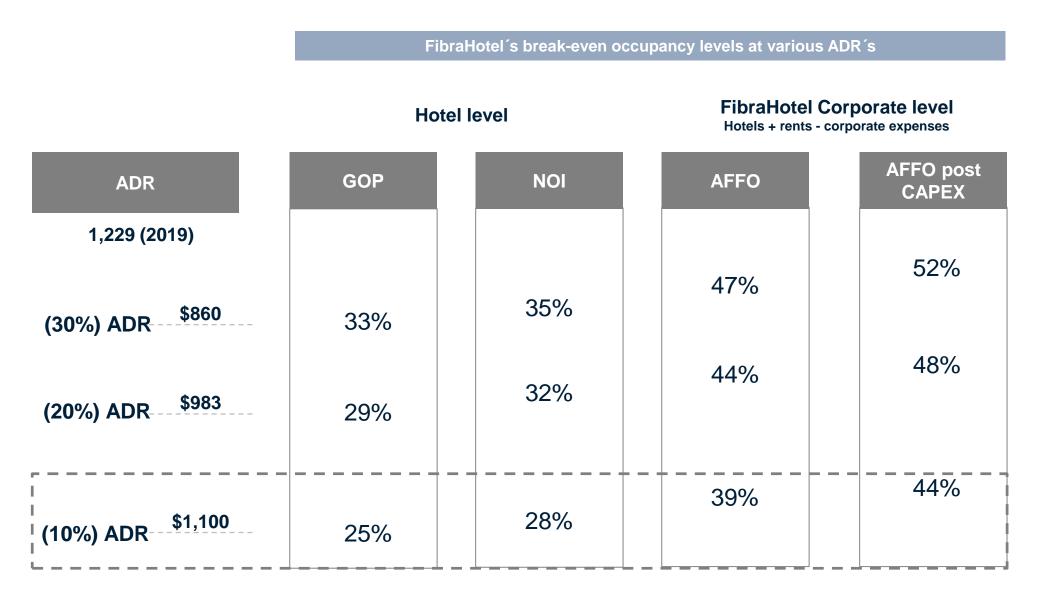
| Ps. \$ million | 1Q 2020 | 2Q 2020 | 3Q 2020 | 4Q 2020 | 1Q 2021 |
|-------------------|-----------|-----------|-----------|-----------|-----------|
| Total Revenues | \$949 M | \$72 M | \$375 M | \$545 M | \$557 M |
| EBITDA | \$221 M | (\$278 M) | (\$20 M) | \$60 M | \$81 M |
| Financial Result | (\$88 M) | (\$96 M) | (\$101 M) | (\$99 M) | (\$92 M) |
| CAPEX Reserve | (\$49 M) | (\$2 M) | \$0 | \$0 | (\$30 M) |
| AFFO | \$98 M | (\$373 M) | (\$115 M) | (\$38 M) | (\$38 M) |
| Cash | \$970 M | \$600 M | \$471 M | \$460 M | \$476 M |
| Net Debt | \$4,996 M | \$4,981 M | \$4,970 M | \$4,916 M | \$5,169 M |
| Debt Disbursement | \$366 M | n.a. | n.a. | n.a. | \$250 M |





Note: Illustrative analysis based on a normal year (2021) at a \$1,100 ADR (refer to appendix for sensitivities) and excluding the five closed hotels. Corporate expense include advisory fee payment. Maintenance capex equivalent to 5% of sales. ¹ FACC only includes fixed rent and guarantees based on hotel contribution.







| | FibraHotel | fibra inn . | Fibra Stay (Hcity) | $\frac{S \ a \ n \ t \ a \ F \ e}{{}_{\texttt{grups} \text{hotelers}}}$ | city<u>express</u> hoteles | Average | FIHO vs. Average |
|-----------------------------|------------|--------------------|-----------------------|--|--------------------------------------|---------|---------------------|
| Occupancy 1Q2021 | 36.4% | 29.5% | 30.6% | 35.8% | 30.0% | 32.5% | 394 bps |
| Total Revenues 1Q2021 | 557 | 186 | 137 | 268 | 391 | 308 | 81% |
| 1Q2021 vs. 1Q2020 (%) | (41.3%) | (47.9%) | (43.7%) | (54.3%) | (40.0%) | (45.4%) | 412 bps |
| 1Q2021 vs. 4Q2020 (%) | 2.1% | 18.9% | (2.5%) | (7.3%) | 1.0% | 2.4% | (36) bps |
| NOI margin 1Q2021 | 24.2% | 4.9% | 26.9% | NA | NA | 19% | 555 bps |
| 1Q2021 vs. 1Q2020 (+/- bps) | (500) | (1,449) | (671) | NA | NA | (873) | |
| Adjusted EBITDA margin | 14.6% | (4.9%) | 14.1% | 1.6% | 2.7% | 5.6% | 897 bps |
| 1Q2021 vs. 1Q2020 (+/- bps) | (866) | NA | (1,227) | (2,511) | (2,187) | (1,698) | (866) |
| FFO 1Q2021 | (8) | (97) | (11) | NA | NA | (39) | |
| LTV 1Q2021 | 30% | 40% | 32% | 29% | 42% | 35% | (417) bps |

Source: Company's Q1 2021 market Information and financial results. Fibra Stay based company assumptions. EV includes non-controlling interest. FFO for Fstay, GHSF, and Hcity based on EBITDA 25 minus net interest expense minus taxes



Growing trend of tourists traveling to Mexico is supported by the "value proposition" that our country offers to international and domestic tourists, as well as close proximity to key feeder markets

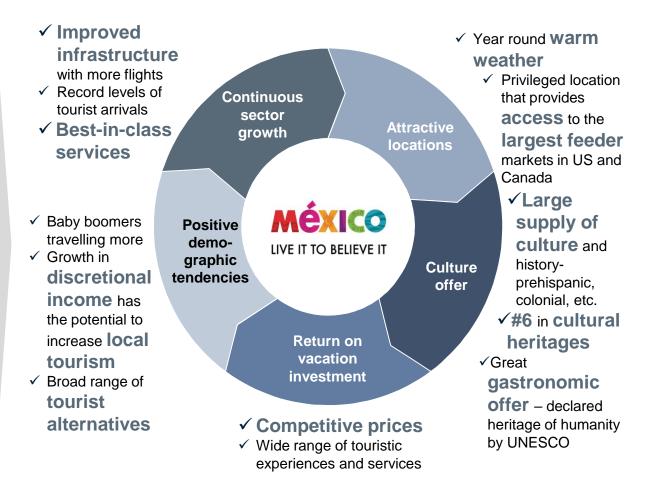
Tourism represents ~9% of Mexico's national GDP

Mexico is close to main feeder markets in the U.S. and Canada. Airlift mostly under 5 hours between Mexico is a competitive advantage

In 2019 Mexico was the **#7 most** visited country in the world (vs. #15 on 2013) with over 45 million international tourists and has the most developed hospitality market in Latin America

Dollar revenues from tourism were USD\$25bn in 2019

We believe that nowadays **tourists** are in **search for experiences** rather than material possessions



Key factors behind the positive trend of traveler growth in Mexico

Mexico Lodging Overview and Demand Drivers





Leisure demand corridors in Mexico



Mexico chain participation

| | Total | | International Brands | | National Brands | | Independent | |
|--------------|--------|---------|----------------------|-------|-----------------|-------|-------------|-------|
| City | Hotels | Rooms | Hotels | Rooms | Hotels | Rooms | Hotels | Rooms |
| CDMX/GDL/MTY | 503 | 66,761 | 30% | 40% | 20% | 26% | 50% | 34% |
| Other Urban | 1,620 | 138,420 | 19% | 28% | 18% | 25% | 64% | 46% |
| Resorts | 741 | 153,011 | 34% | 57% | 14% | 19% | 52% | 24% |
| Total | 2,864 | 358,192 | 25% | 43% | 17% | 22% | 59% | 36% |

Development trends in Mexico

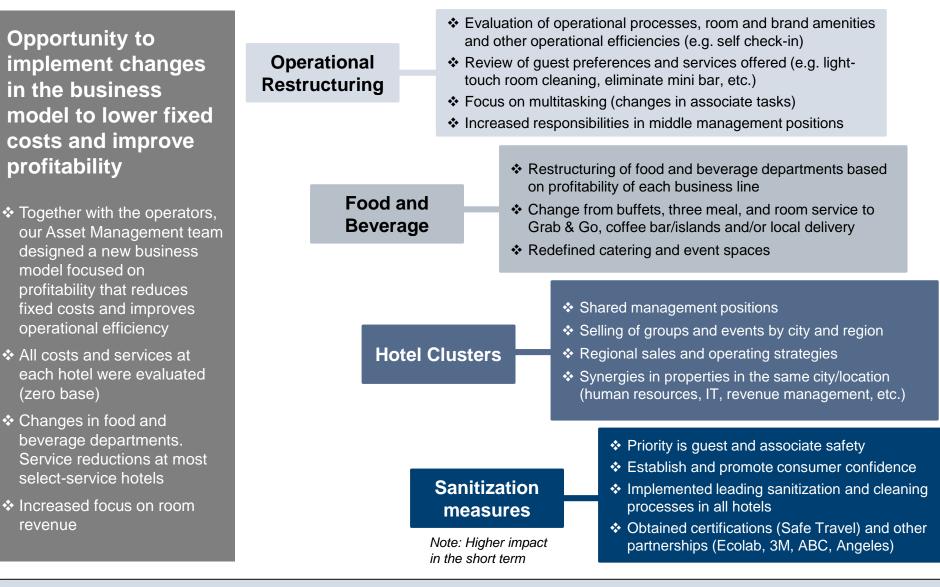
| | Ciudad de México | Cancun- Riviera Maya | Los Cabos |
|------------------------------|---------------------|-------------------------|-----------|
| Market size, HVS base | 36,236 | 84,025 | 15,550 |
| Confirmed projects | 4.5% | 11.2% | 6.4% |
| Number of confirmed projects | 13 | 21 | 7 |
| Confirmed proposed inventory | 1,645 | 9,428 | 996 |
| Total proposed supply | 11.4% | 22.3% | 17.4% |
| Number of projects | 23 | 33 | 20 |
| Proposed inventory | 4,135 | 187,808 | 2,720 |

Select leisure market supply analysis

| City | Number of rooms | Number of rooms | Total rooms |
|--------------------|-----------------|-----------------|-------------|
| Cancun | 34% | 66% | 31,397 |
| Riviera Maya | 14% | 86% | 52,628 |
| Puerto Vallarta | 52% | 48% | 13,332 |
| Riviera Nayarit | 22% | 78% | 9,872 |
| Los Cabos | 35% | 65% | 15,550 |
| Acapulco | 84% | 16% | 13,549 |
| Mazatlán | 62% | 38% | 7,547 |
| lxtapa-Zihuatanejo | 36% | 64% | 5,475 |
| Huatulco | 47% | 53% | 3,610 |
| | | | 152,960 |

Operating Measures to Reduce Costs Could Increase Profitability Over Time





Variable fee agreements, leases and minimum rents are designed to support for adverse conditions

Management team has experience from various economic and hotel cycles



Overview of the hotel

- The hotel with 168 full service rooms is located near Queretaro and less than 2 hour drive from Mexico City
- Acquired in July 2017 with final payment in Q1 2021
- FIHO invested ~Ps. 130mm to reposition the hotel
- Hotel is both ideal for leisure travel as well as convention and group business with over 1,000m2 of ballroom space
- In 2019, FibraHotel partnered with a local wine producer (Cava 57), to develop a vineyard inside the hotel. We expect the experience to be a good business driver for the hotel in the future
- The vines were planted in Q4 2019 and we expect production of the Chateau Galindo within a few years

Pictures of the hotel











Winery pictures











| | FibraHotel | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-----------|-------------------------------------|---------|---------|---------|---------|---------|---------|---------|----------|
| Asset | Rooms in operation | 5,547 | 7,660 | 8,507 | 10,422 | 11,273 | 12,300 | 12,560 | 12,558 |
| As | Undepreciated PP&E (@cost) | 5,109 | 7,782 | 10,343 | 12,160 | 13,163 | 17,715 | 18,260 | 18,630 |
| | % y-o-y growth | | 52% | 33% | 18% | 8% | 35% | 3% | 2% |
| anic | Occupancy (comparable 46h) | 63.0% | 63.1% | 65.3% | 68.7% | 68.6% | 66.9% | 63.2% | 28.6% |
| Organic | RevPAR growth (comparable 46h) | \$555 | \$579 | \$620 | \$696 | \$743 | \$752 | \$713 | \$324 |
| | % y-o-y growth | | 4% | 7% | 12% | 7% | 1% | (5%) | (55%) |
| | Revenues (Ps. mm) | \$1,032 | \$1,531 | \$2,008 | \$2,635 | \$3,436 | \$4,107 | \$4,372 | \$1,942 |
| | EBITDA (Ps. mm) | \$260 | \$371 | \$498 | \$656 | \$902 | \$1,155 | \$1,156 | (\$17) |
| ١٤ | % y-o-y growth | | 43% | 34% | 32% | 37% | 28% | 0% | (102%) |
| -inancial | EBITDA margin | 25.2% | 24.3% | 24.8% | 24.9% | 26.2% | 28.1% | 26.5% | (0.9%) |
| ш | EBITDA per room (Ps. 000's) | \$46.8 | \$48.5 | \$58.6 | \$63.0 | \$80.0 | \$93.9 | \$92.1 | (\$1.4) |
| | AFFO (Ps. mm) | \$337 | \$424 | \$429 | \$494 | \$669 | \$935 | \$638 | (\$430) |
| | AFFO / CBFI (Ps.) | \$0.76 | \$0.86 | \$0.87 | \$1.00 | \$1.05 | \$1.06 | \$0.81 | (\$0.55) |
| | % y-o-y growth | | 13% | 1% | 15% | 5% | 0% | (23%) | (168%) |
| | FIHO12 Weigthed Average Share Price | \$22.64 | \$22.31 | \$18.18 | \$14.50 | \$13.88 | \$11.18 | \$9.44 | \$5.84 |
| -ket | % y-o-y growth | | (1%) | (18%) | (20%) | (4%) | (19%) | (16%) | (38%) |
| Market | Total Shareholder Return | 11.9% | 14.0% | (27.9%) | (4.2%) | (9.5%) | (7.0%) | (2.4%) | (51.8%) |
| | Interest rate (TIIE period end) | 3.80% | 3.32% | 3.56% | 6.11% | 7.63% | 8.25% | 7.25% | 4.48% |
| | Mexico GDP growth | 1.4% | 2.8% | 3.3% | 2.9% | 2.1% | 2.1% | (0.1%) | (8.5%) |