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The Best Alternative to Invest in Hotels in Mexico



- ❖ FibraHotel (FIHO:12) is the largest hotel REIT (also known as FIBRA) in Mexico
- Owner of a unique and diversified portfolio of hotels
- Deliver attractive risk-adjusted returns while operating in an environmentally sustainable manner

86 Hotels

12,558¹
Rooms

US\$42k

Per Key

14 Brands

4 Operators

26 States

93% of GDP

4

29.4%

 LTV

Leisure

33%

43% 50% Resort/Full service

<\$100 M Amortizations in 2022













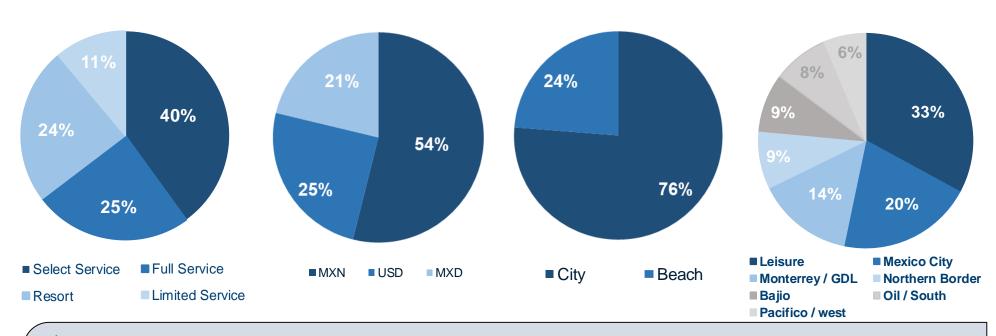
Diversified Portfolio by Segment, Brand and Customer





Portfolio asset value ² by MXN / USD³ / MXD⁴ Beach / City by Asset Value⁵

Customers (type of traveler and regions)⁶



- ✓ Almost 50% resort/full service
- √ ~46% USD/MXD
- √ 5,716 rooms in five main cities (MEX, MTY, GDL, QRO, PUE)
- √ 2,566 rooms in Mexico City Metropolitan Area

Source: Company with asset values as of 12/31/2021. Note: asset value excludes two currently closed hotels with 294 rooms and Ps. \$244 mm in asset value: Resorts include: FACC and Tapestry Playa del Carmen. ² The classification of a hotel, the percentages in the charts do not represent the actual type of the revenues generated at these hotels and instead represent the asset values of the hotels as classified by management ³ USD includes: Resorts, FFI Los Cabos and Live Aqua San Miguel de Allende; MXD includes: FFI Nogales, Aqua MTY, FA Pabellon M, AC GDL, AC QRO, CY Toreo, Sheraton MTY, FI Puerto Vallarta, AC Veracruz, FA Viaducto, and FA Satelite. ⁴ MXD refers to hotels with a rate in dollars and with demand generators in pesos ("Mexi-dollars"). ⁵ Beach includes: FFI Cabos, One Acapulco, Fiesta Inn Puerto Vallarta, AC Veracruz, and Resorts. ⁶ Leisure Includes; Beach hotels, FA Hacienda ("Mexi-dollars"), and FI Capaca, FI Cuernavaca and One Cuernavaca. Mexico City includes hotels in Zona Metropolitana and FI Toluca. North Border includes hotels in Monclova, Ciudad Juarez, Chihuahua, Hermosillo, Mexicali, Nuevo Laredo, Saltillo, Tijuana, and Nogales. Bajio includes hotels in: Aguascalientes, Queretaro, Leon, and San Luis Potosi. South includes hotels in; Veracruz (excluding AC), Puebla, Ciudad del Carmen and Villahermosa. West includes hotels in; Culiacan, Durango, Ciudad Obregon, Morelia, Los Mochis, Tepic and Torreon

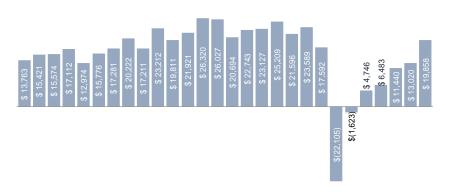
Attractive Valuation for a Long Term Investor



EBITDA recovery post-pandemic year

- ✓ Q4 2021 EBITDA Ps. 250M margin 25.0% vs Q4 2019 EBITDA Ps. 296M margin 26.2%
- √ 11.0x EV / annualized Q4 2021 EBITDA

Quarterly EBITDA per room

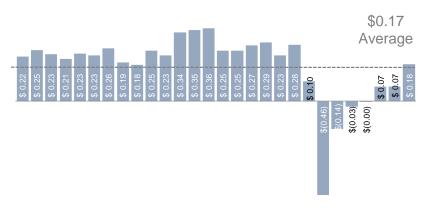


1Q 2Q 3Q 4Q 15 15 15 16 16 16 16 16 17 17 17 17 18 18 18 18 19 19 19 19 19 20 20 20 20 21 21 21 21

AFFO per CBFI growth over time post-pandemic

- √ 2015-2019 average AFFO per CBFI of Ps. \$0.96
- ✓ Since IPO distributed Ps. 6.45 per CBFI (>Ps. 3.85bn)
- ✓ Strong recovery of AFFO during the 4th quarter of 2021

Quarterly FFO per CBFI (cents)



Our assets, with an average age of eight years trade at an important discount when compared to the historical cost of the properties

Enterprise Value¹ Ps. \$10,944mm

• 12,558² rooms

Ps. \$871,479 USD \$42,479³ FIHO's Historical Cost⁴ Ps. \$1,531

43% Discount vs FIHO's historical cost

FibraHotel Investment Thesis





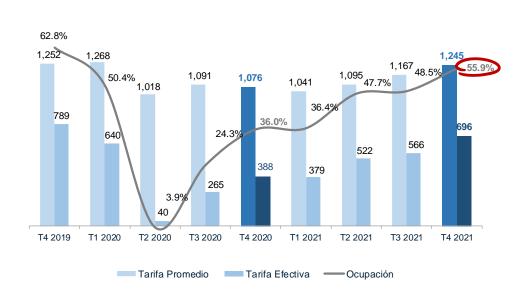


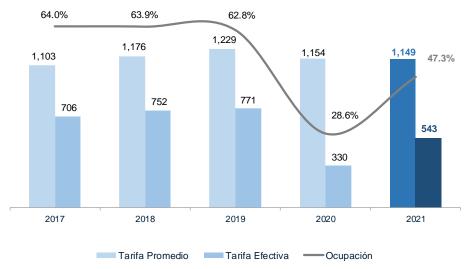
KPIs continue to sequentially improve



Quarterly KPIs – Total Portfolio

Annual KPIs - Total Portfolio





KPIs below 2019 but improved quarter on quarter...



... with strong NOI growth



Monthly Trends look Positive. Omicron Impact in January recovering in February



		Occupancy	ADR (Ps. \$)	RevPAR (Ps. \$)	Revenue (Ps. \$mm)	Δ vs. 2019	
2	2019	62.8%	1,224	768	4,372.0		
2020	1Q	49.6%	1,248	619	948.8	(8.9%)	
	2Q	3.8%	1,018	39	71.7	(93.6%)	
	3Q	24.5%	1,092	267	375.8	(65.0%)	
	4Q	36.3%	1,076	391	545.4	(51.8%)	
	January 2021	32.0%	1,001	321	167.3	(43.5%)	
	February 2021	35.1%	1,037	364	169.1	(49.3%)	
	March 2021	42.1%	1,074	452	220.3	(46.5%)	
	April 2021	45.5%	1,074	489	229.6	(38.4%)	
	May 2021	47.7%	1,100	525	254.1	(35.7%)	
2021	June 2021	49.8%	1,109	553	259.3	(27.4%)	
20	July 2021	54.1%	1,150	622	291.2	(21.7%)	
	August 2021	44.7%	1,170	523	258.5	(29.7%)	
	September 2021	46.9%	1,184	555	261.6	(21.7%)	
	October 2021	55.2%	1,214	671	321.5	(17.4%)	
	November 2021	58.8%	1,274	749	343.7	(13.6%)	
	December 2021	53.8%	1,247	671	332.8	(3.2%)	
22	January 2022	41.0%	1,174	481	216.0	(27.1%)	
2022	February 2022	50.0%	1,208	604	333.0	(0.2%)	

Source: Company

Leisure which represents 1/3 of the Portfolio continues Leading the Way with Strong Demand



Fiesta Americana Condesa Cancun

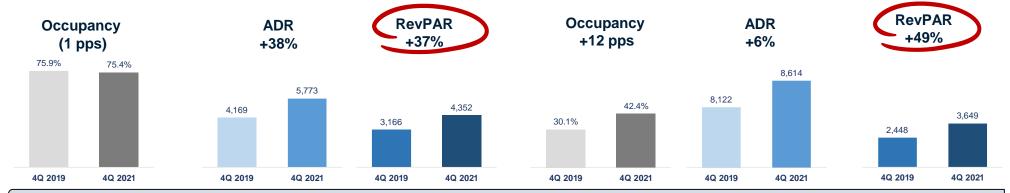
- Strong leisure demand
- ❖ Has a minimum rent
- Good pickup for winter continues
- Better RevPAR vs. pre-COVID (from higher ADR)



Live Aqua San Miguel de Allende

- Luxury hotel in drive-to market
- Large terraces and open spaces
- Has minimum rent
- Better RevPAR and NOI vs. pre-COVID



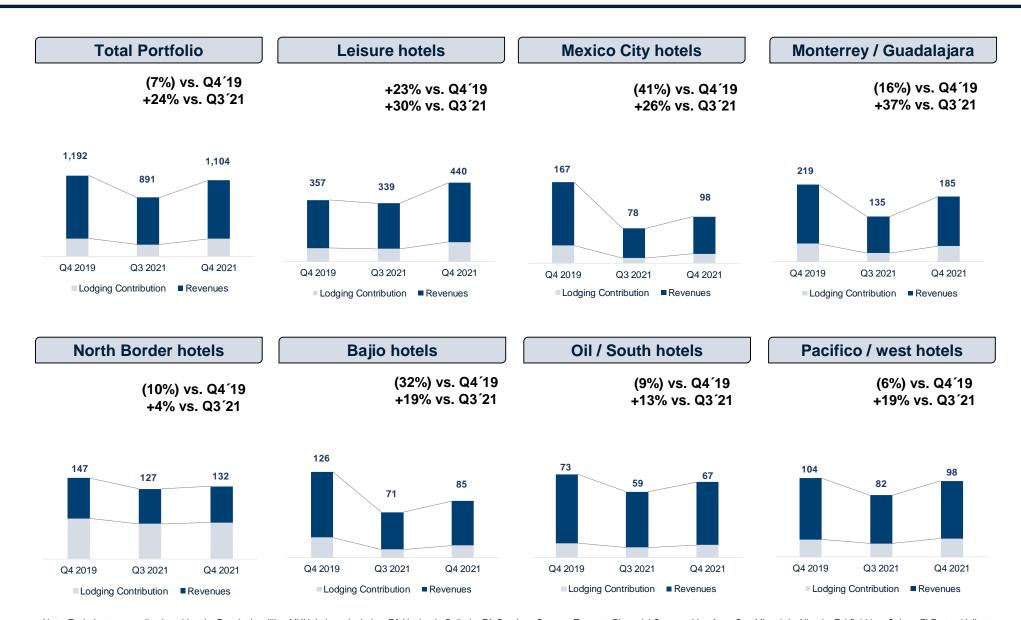


Recovery will vary by hotel type, with leisure travelers and business hotels in manufacturing regions leading the recovery

_				
Market Type	Comments		Hotel Type	Comments
Drive-to markets	Strong leisure demand recovery. Less dependent on airlift	Faster	Economy	Essential business trips have recovered (technicians, etc.)
Leisure	US and Mexican travelers returned. Supported by "work from anywhere" trends. Generally depends on airlift	ery	Select service/ Extended Stay	Regional business trips have started to recover, some corporate, sales and other segments are more slowly recovering
Core Business / Manufacturing	Manufacturing and supply chains recovering above previous levels. Reshoring to support demand	(ecov	Luxury	Brands that offer confidence will drive demand and rates. Leisure focused has been quicker to recover
Corporate / Urban	Limited corporate travel. Will require a medical solution to recover and will face headwinds from budget and virtual meetings	<u>«</u>	Full -Service/ Airport	Larger hotels with a higher reliance on business corporate, group demand and airlift recovery
Group / Airport	Few groups and no conferences. Will require medical solution and face changes to smaller groups (pent-up demand)	Later	Convention	Dependent on medical solution and group gathering restrictions

Additional Opportunity Remains in Certain Regions





Note: Excludes temporarily closed hotels. Results in million MXN. Leisure Includes; FA Hacienda Galindo, FA Condesa Cancun, Tapestry Playa del Carmen, Live Aqua San Miguel de Allende, Fairfield Los Cabos, FI Puerto Vallarta, One Acapulco, FI Oaxaca, AC Veracruz and FI/One Cuernavaca. Mexico City includes hotels in metropolitan area and Toluca. North Border includes hotels in: Monclova, Ciudad Juarez, Chihuahua, Hermosillo, Mexicali, Nuevo Laredo, Saltillo, Tijuana, and Nogales. Bajio includes hotels in: Aguascalientes, Queretaro, Leon, and San Luis Potosi. Oil / South includes hotels in: Veracruz (excluding AC), Puebla, Ciudad del Carmen and Villahermosa. Pacifico / West includes hotels in: Culiacan, Durango, Ciudad Obregon, Morelia, Los Mochis, Tepic and Torreon

Cost Control Delivers Strong EBITDA and AFFO Growth



	4Q 2019	4Q 2020	3Q 2021	4Q 2021
Total Revenues	\$1,131 M	\$545 M	\$811 M	\$998 M
EBITDA	\$296 M	\$60 M	\$164 M	\$250 M
EBITDA margin	26.2%	10.9%	20.2%	25.0%
Financial Result	(\$74 M)	(\$99 M)	(\$97 M)	(\$97 M)
CAPEX Reserve	(\$58 M)	\$0	(\$46 M)	(\$57 M)
AFFO	\$159 M	(\$38 M)	\$24 M	\$90 M
Cash	\$906 M	\$460 M	\$367 M	\$486 M
Gross Debt	\$4,579 M	\$4,916 M	\$4,991 M	\$4,986 M
Debt variation			(\$93 M)	(\$6 M)

- **✓** EBTIDA at 85% of pre-pandemic levels
- ✓ AFFO grew 2.7x in Q4 2021 compared to Q3 2021
- ✓ Limited amortizations in 2022. Only Ps. \$96 M in the next 12 months

Prudent Leverage Policy with Limited ST Amortizations



❖ As of December 31th, 2021:

- ✓ Net Debt / LTM EBITDA 7.0x
- ✓ Loan to Value¹. 29.4%
- ✓ Debt service coverage ratio of 2.1x
- ✓ Total debt of Ps. \$5.0bn / Assets of Ps. \$16bn
- ✓ Average cost of debt: 7.71%

Debt overview:

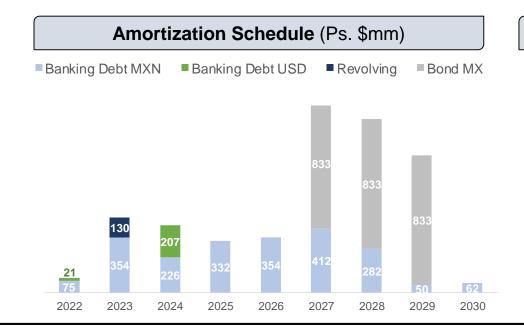
- ✓ FIHO19 bond: Ps.\$2,500 million (50%)
- ✓ Bancomer: Ps.\$931 million and USD11 million (23%)
- ✓ Banorte: Ps.\$1,215 million (24%)
- ✓ Sabadell: Ps.\$130 million (3%)

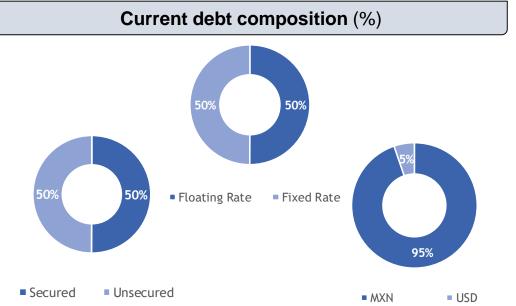
Comments:

- ❖ Amortized Ps. 190 million during 2021
- Only Ps. \$96 million in amortizations for the next 12 months
 - * Represents 2% of the outstanding debt

Current FIHO-19 ratings:

- HR Ratings: AA- neg
- ❖ Fitch Rating: 'A+(mex)' neg





FibraHotel's Commitment to Corporate Responsibility



Overview of FibraHotel's ESG Strategy

Domains Lines of Action 1.1. Good corporate governance 1.2. Ethics and Integrity Institutionalization 1.3. Transparency with stakeholders 1.4. Corporate sustainability management Sustainable Infraestructure 2.1. Portfolio selection 2.2. Innovation with environmental and social criteria 2.3. Management of environmental impacts FibraHotel_ 3.1. Employee development and well-being 3.2. Leadership and work environment. Human Factor 4.1. Guest experience management 4.2. Employment opportunities 4.3. Local sourcing Shared 4.4. Promotion of sustainable tourism Commitment 4.5. Social investment in communities

Progress on ESG Issues

CSA Results 2021



- Strong and signed commitment to ESG (SDG's, SBT's, etc.)
- Decision making at all levels take into account ESG issues
- Sustainability linked financing with Banks since 2021
- In process implementation of new initiatives to be part of the sustainability leaders within the real state sector
- Participation in questionnaires verified by international ESG assessments

Sustainable Development Goals (SDGs)













Further Information



Download FIHO's 2020 **Integrated Annual Report**

Portfolio Certifications









Green Key



EDGE Blue Flag

Source: Company 13

Environmental, Social & Governance (ESG) Highlights



Environmental

- 72 properties (82% of the portfolio) have a green building certification
- 100% of our portfolio have energy efficient technologies
- * 100% of our portfolio have a water efficiency program, saving 6.6 liters per available room since baseline year
- Fiesta Americana Viaducto Aeropuerto has three green building certifications
- Setting goals in order to mitigate our impact is our number one priority (Committed to SBT)
- In every hotel, we are constantly implementing new technologies and sustainability practices







Social

- FibraHotel is committed to social equity and diversity
- Our employees are involved in different social activates in order to help our country's growth and equality
- We promote a culture of respect, transparency and commitment
- We reinforce our employees development and leadership
- FibraHotel supports different NGOs
- We are aligned to the UN Global Compact and we support the ten principles





Governance

- Our corporate governance is centered on transparency, growth and value
- We pursue a sustainability strategy that encompasses the company's priorities as well as our stakeholders' concerns
- Our business model is focused on the ownership of the hotel portfolio, under our own development, acquisition and/or leasing schemes
- Corporate decision making takes into account ESG issues









Right Business Model with the Experience to Execute



- FibraHotel has quality real estate assets with 86 hotels and 12,558 rooms in Mexico
 - Confident on the value of our portfolio which will create opportunities across cycles
 - Diversified assets across geographies, sectors, segments and demand drivers
- Best management team and sponsor
 - Experienced management team with ability to capitalize on potential market opportunities
- Strong balance sheet
 - ❖ 30% LTV with a proper amortization schedule
 - 50% of the debt is in fixed rate, with opportunity to increase USD exposure (hedged with USD revenues)
- ✓ Control group and management acquired ~95 million CBFIs in 2021 (12% of outstanding)
- ✓ We are confident on our business model and the quality of the portfolio
- √ Variable fee agreements and leases designed to support the company in adverse conditions.
- ✓ Management has been here before to capitalize existing opportunities.
- Access to capital and relationships to potentially capitalize on market opportunities



A Unique Hotel Portfolio in Mexico





Evolution of FibraHotel



Evolution of FibraHotel since its IPO

(No. of hotels)

30



60



81



86



2013

First Lodging REIT in Mexico and Latam Focus on urban business-class hotels 2015

Developed 30 hotels ~Ps. 5,000mm Full service hotels 2017

Resorts and Leisure

Luxury hotels

2019 and after

FibraHotel completed its initial public offering in the Mexican Stock Exchange on November 30th, 2012





Opening of:

- Live Aqua Monterrey
- Grand Fiesta Americana Monterrey
- Fiesta Americana Hacienda Galindo
- * AC Hotels by Marriott



 Acquisition of 507 room all-inclusive Fiesta
 Americana Condesa
 Cancun hotel



Opening of:

- Live Aqua San Miguel de Allende Urban Resort
- Fiesta Americana Mexico City Satelite
- Fiesta Americana Mexico City Viaducto Airport



FibraHotel developed 30 Hotels as a Public Company



Highlights of developed portfolio

- ✓ Developed 30 hotels with 4,062 rooms by FibraHotel
- ✓ Invested over Ps. \$5bn in developments to date
 - Developed from the ground up with no major issues
 - Decision to create value (no development fees)
- ✓ Reduced average life of the portfolio
- √ Added 1,180 full service rooms
- ✓ Added 1,321 rooms with international brands
- ✓ Added 1,044 rooms in Mexico City
- ✓ Added the best three hotels in Monterrey
- ✓ Participated in irreplaceable mixed use projects

Fiesta Americana Mexico City Airport

Location: CDMX

Opened: November 2019

Segment: Full-service, Rooms: 260

Investment: ~Ps. \$650mm

















Sample of hotels developed by FibraHotel























- ✓ Invested over Ps. \$5bn in high quality assets
- **✓** Rounded out portfolio with assets not otherwise available in the market
- ✓ As development phase is finished, FibraHotel's risk profile has been reduced

Source: Company filings 19

Live Aqua San Miguel de Allende



Prices won by Live Aqua San Miguel de Allende

- Awarded the Prix Versailles 2019 for Architecture and Design in North America under the Hotels category
- Four Star rating by Forbes Travel Magazine





Pictures of the hotel









F&B and branded outlets















Source: Company filings 20

The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton operated by Playa Hotels & Resorts



- FibraHotel rebranded and reopened its 60-room boutique hotel in Playa del Carmen in May 2021 as The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton and operated under the all-inclusive model by Playa Hotels & Resorts ("Playa")
- Agreement is in line with FibraHotel's open architecture strategy to partner with leading brands and operators:
 - First branded hotel with Hilton (>112 million Hilton Honors members)
 - First hotel operated by Playa (manages 20 all-inclusive resorts with 7,867 rooms)
- Looks to capitalize on the stronger tourism recovery and to attract US travelers
- The Yucatan Resort Playa del Carmen, Tapestry Collection by Hilton hotel is located in the 5th Avenue of Playa del Carmen, on the corner with 32nd street, and two blocks from the beach
- The 60-room full-service boutique hotel has a rooftop pool and bar, a sushi bar, spa, gym, and a three-meal restaurant



TAPESTRY
COLLECTION
BY HILTON™











Fiesta Americana Hacienda Galindo



Overview of the hotel

- The hotel with 168 full service rooms is located near Queretaro and less than 2 hour drive from Mexico City
- ❖ Acquired in July 2017 with final payment in Q1 2021
- * FIHO invested ~Ps. 130mm to reposition the hotel
- Hotel is both ideal for leisure travel as well as convention and group business with over 1,000m2 of ballroom space
- In 2019, FibraHotel partnered with a local wine producer (Cava 57), to develop a vineyard inside the hotel. We expect the experience to be a good business driver for the hotel in the future
- The vines were planted in Q4 2019 and we expect production of the Chateau Galindo within a few years

Winery pictures





Pictures of the hotel









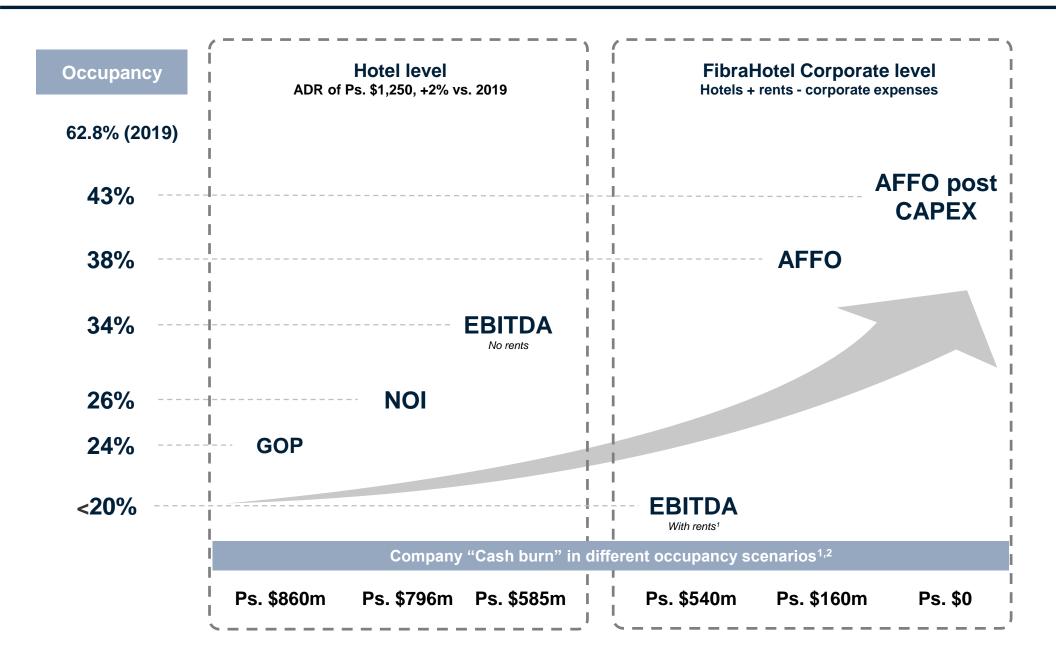






FibraHotel's Portfolio has a Low Break-even Level





Mexico has Solid Tourism Fundamentals



Growing trend of tourists traveling to Mexico is supported by the "value proposition" that our country offers to international and domestic tourists, as well as close proximity to key feeder markets

Tourism represents ~9% of Mexico's national GDP

Mexico is close to main feeder markets in the U.S. and Canada. Airlift mostly under 5 hours between Mexico is a competitive advantage

In 2019 Mexico was the **#7 most** visited country in the world (vs. #15 on 2013) with over **45 million** international tourists and has the most developed hospitality market in Latin America

Dollar revenues from tourism were USD\$25bn in 2019

We believe that nowadays **tourists** are in **search for experiences** rather than material possessions

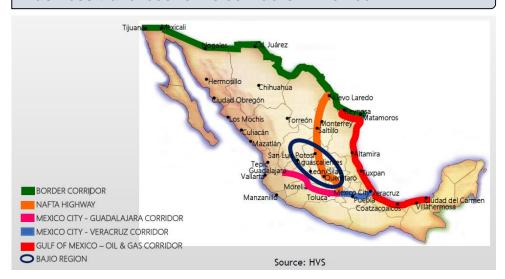
Key factors behind the positive trend of traveler growth in Mexico



Mexico Lodging Overview and Occupancy analysis



Business travel economic corridors in Mexico



2021 occupancy vs Comp. Set and Total Mexico

	Total Mex	Comp. Set	FIHO	vs Mex	vs Comp. Set
Bajio	31%	34%	42%	10.9 pp	7.9 pp
Northwest	52%	53%	51%	(1.1 pp)	(2.8 pp)
Northeast	41%	40%	59%	17.4 pp	18.1 pp
West	42%	44%	56%	14.2 pp	11.7 pp
South	42%	43%	45%	2.7 pp	2.0 pp
Mexico City	35%	35%	36%	1.5 pp	1.5 pp
Total	41%	42%	47%	5.9 pp	5.0 pp

Leisure demand corridors in Mexico



Occupancy evolution vs Comp. Set

	2019	2020	2021
Bajio	7.1 pp	2.1 pp	7.9 pp
Northwest	2.8 pp	(2.5 pp)	(2.8 pp)
Northeast	(2.8 pp)	7.6 pp	18.1 pp
West	6.4 pp	4.8 pp	11.7 pp
South	(0.8 pp)	2.4 pp	2.0 pp
Mexico City	(6.3 pp)	0.4 pp	1.5 pp
Total	1.1 pp	1.9 pp	5.0 pp

- Continúe gaining Market share every year
- Northeast and West regions with strongest performance

FibraHotel's Financials Over Time



FibraHotel	2013	2014	2015	2016	2017	2018	2019	2020	2021
Rooms in operation	5,547	7,660	8,507	10,422	11,273	12,300	12,560	12,558	12,558
Undepreciated PP&E (@cost)	5,109	7,782	10,343	12,160	13,163	17,715	18,260	18,630	19,231
% y-o-y growth		52%	33%	18%	8%	35%	3%	2%	3%
Occupancy (comparable 46h)	63.1%	63.6%	65.5%	68.9%	68.8%	67.2%	63.6%	28.6%	48.1%
Occupancy (comparable 46h) RevPAR growth (comparable 46h)	\$559	\$585	\$626	\$702	\$750	\$760	\$720	\$298	\$483
% y-o-y growth		5%	7%	12%	7%	1%	(5%)	(59%)	62%
Revenues (Ps. mm)	\$1,032	\$1,531	\$2,008	\$2,635	\$3,436	\$4,107	\$4,372	\$1,942	\$3,109
EBITDA (Ps. mm)	\$260	\$371	\$498	\$656	\$902	\$1,155	\$1,156	(\$17)	\$638
% y-o-y growth		43%	34%	32%	37%	28%	0%	(102%)	3,757%
EBITDA margin	25.2%	24.3%	24.8%	24.9%	26.2%	28.1%	26.5%	(0.9%)	20.5%
EBITDA per room (Ps. 000's)	\$46.8	\$48.5	\$58.6	\$63.0	\$80.0	\$93.9	\$92.1	(\$1.4)	\$50.8
AFFO (Ps. mm)	\$337	\$424	\$429	\$494	\$669	\$935	\$638	(\$430)	\$87
AFFO / CBFI (Ps.)	\$0.76	\$0.86	\$0.87	\$1.00	\$1.05	\$1.06	\$0.81	(\$0.55)	\$0.11
% y-o-y growth		13%	1%	15%	5%	0%	(23%)	(168%)	(120%)
FIHO12 Weigthed Average Share	Price \$22.64	\$22.31	\$18.18	\$14.50	\$13.88	\$11.18	\$9.44	\$5.83	\$5.83
% y-o-y growth		(1%)	(18%)	(20%)	(4%)	(19%)	(16%)	(38%)	0%
Total Shareholder Return	11.9%	14.0%	(27.9%)	(4.2%)	(9.5%)	(7.0%)	(2.4%)	(51.8%)	32.3%
Interest rate (TIIE period end)	3.80%	3.32%	3.56%	6.11%	7.63%	8.25%	7.25%	4.48%	5.23%
Mexico GDP growth	1.4%	2.8%	3.3%	2.9%	2.1%	2.1%	(0.1%)	(8.5%)	5.0%

Source: Company financials 26