

Eventos Relevantes



FECHA: 12/02/2015

BOLSA MEXICANA DE VALORES, S.A.B. DE C.V., INFORMA:

CLAVE DE COTIZACIÓN	CREAL
RAZÓN SOCIAL	CREDITO REAL, S.A.B. DE C.V., SOFOM, E.R.
LUGAR	México, D.F.

ASUNTO

Issuance of short-term unsecured notes with ticker symbol CREAL 00115.

EVENTO RELEVANTE

Mexico City, February 12th, 2015. Credito Real, S.A.B. de C.V., SOFOM, E.R. ("Credito Real") informs the successful issuance of \$200'000,000.00 (two hundred million pesos 00/100 MXN), in local notes with the ticker symbol CREAL 00115, with the Securities National Registration number 2331-4.16-2014-010. This is the sixth issuance that belongs to the Short-Term Notes Revolving Program of \$2,500'000,000.00 (two thousand five hundred million pesos 00/100 MXN) or its equivalent in Udis (investment units), approved by the Mexican National Banking Commission.

The issuance with ticker symbol CREAL 00115 is the first issuance updated with the Standard & Poor's (S&P) upgrade rating to 'mxA+/mxA-1' from 'mxA/mxA-2' on a national-scale. Also S&P upgraded Credito Real's corporate and debt issuances' rating to 'BB+' from 'BB' on a global-scale.

About Credito Real

Credito Real is a leading financial institution in Mexico, focusing on consumer lending with a diversified business platform in five main lines of business: payroll credits, durable goods loans, small business loans, group loans and used car loans. Credito Real offers its products mainly to the low and middle segments of the population that have historically been underserved by other financial institutions.

Investor Relations:

Phones: +52 (55) 5228 9753, +52 (55) 5340 5200

Email: investor_relations@creditoreal.com.mx

Jonathan Rangel: jorangel@creditoreal.com.mx,

Israel Becerril: ibecerril@creditoreal.com.mx

Web page: www.creal.mx

Credito Real shares are listed on the Mexican Stock Exchange under the ticker symbol and Series "CREAL*". (Bloomberg identification number is CREAL* MM)