

**GENERERA ANNOUNCES THE TERMINATION OF ITS MARKET MAKER SERVICES WITH UBS
CASA DE BOLSA S.A. DE C.V.**

Mexico City, June 23, 2015 – GENERERA, S.A.B. de C.V., (“GENERERA”) (BMV: GENERA*) announced today the conclusion of its market maker services agreement with UBS Casa de Bolsa, S.A. de C.V., which concludes today June 23, 2015.

GENERERA appreciates the professionalism and excellent work that UBS made as our market maker. As a result of the current liquidity of GENERERA´s, the management has resolved not to continue with a market maker.

About GENERERA

GENERERA, S.A.B. de C.V. (formerly Compartamos, S.A.B. de C.V.) is a holding company whose primary objective is to promote, organize and manage companies, domestic and international, that are subject to its investment policies. GENERERA was established in 2010 and is headquartered in Mexico. Its shares began trading on the Mexican Stock Exchange on December 24, 2010 under the ticker symbol COMPARC*. On January 2, 2014, the ticker symbol was changed to GENERA*.

Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

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