

## Eventos Relevantes



FECHA: 24/08/2017

### **BOLSA MEXICANA DE VALORES, S.A.B. DE C.V., INFORMA:**

<b>CLAVE DE COTIZACIÓN</b>	GENTERA
<b>RAZÓN SOCIAL</b>	GENTERA, S.A.B. DE C.V.
<b>LUGAR</b>	Mexico City

### **ASUNTO**

GENTERA ANNOUNCES ITS CEO APPOINTMENT

### **EVENTO RELEVANTE**

Mexico City, August 24, 2017 - GENTERA, S.A.B. de C.V., ("GENTERA") (BMV: GENTERA\*) informs the creation of a Chief Executive Officer (CEO) position and the appointment of the executive who will discharge the position from now on.

GENTERA's Board of Directors agreed unanimously the creation of the CEO position and the appointment of Enrique Majos Ramírez as GENTERA's new CEO, during the meeting held yesterday. The new CEO position will report directly to Carlos A. Danel Cendoya and Carlos Labarthe Costas.

All GENTERA's business and service structures will report to Mr. Enrique Majos Ramírez, structures that until now reported directly to Carlos A. Danel Cendoya and Carlos Labarthe Costas.

With a 15-year career at GENTERA, Enrique Majos Ramírez has acted as Managing Director of Banco Compartamos, S.A., Servicios Financieros GENTERA, and Fiinlab.

With this renewed approach, the CEO purpose will focus on the definition of GENTERA's strategy, furthermore on the development and coordination of national and international teams that will make such strategy possible.

In GENTERA, we are deeply committed into creating social, economic, and human value by developing the required competencies to answer proactively present and future challenges. This will enable us to deliver digital and personalized financial services to an increasing number of clients.

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About GENTERA

GENTERA, S.A.B. de C.V. (formerly Compartamos, S.A.B. de C.V.) is a holding company whose primary objective is to promote, organize and manage companies, domestic and international, that are subject to its investment policies. GENTERA was established in 2010 and is headquartered in Mexico. Its shares began trading on the Mexican Stock Exchange on December 24, 2010 under the ticker symbol COMPARC\*. On January 2, 2014, the ticker symbol was changed to GENTERA\*.

#### Note on Forward-Looking Statements

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, Company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the

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direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.