

CHANGES IN THE ORGANIZATIONAL STRUCTURE OF CREDITO REAL, S.A.B. C.V., SOFOM, E.R.

Mexico City, August 31st, 2017. Credito Real, S.A.B. de C.V., SOFOM, E.R. ("Credito Real"), announces the appointment of Jose Juan Gonzalez Abundis, as Credito Real's Chief Operations Officer, replacing Luis Ramón Rodríguez, who has left the Company to pursue other professional interests, effective July 31st, 2017.

Mr. Gonzalez brings unique expertise to his new role in Credito Real, having served more than nine years as a senior executive in Directodo Mexico ("Kondinero"). He previously held the position of Chief Operating Officer, where he significantly contributed to the merger between the prior holder of Kondinero and Credito Real. Prior to this role, he was involved in different departments within Kondinero, as Human Resources Director and Purchase Manager.

Mr. Gonzalez has a degree in Industrial Engineering from the Instituto Tecnológico de Monterrey and holds a master's degree in finance from the same institution.

"We are pleased to welcome Jose Juan as our new Chief Operation Officer," said Angel Romanos, Credito Real's Chief Executive Officer. "His valuable experience in Mexico's microfinance sector and long-standing relationship with Credito Real make him the best candidate for this position. His deep understanding of Credito Real's strategy, clear vision and strong work ethic will help us to achieve new operational synergies that will greatly contribute to our goal of generating increasing returns to our investors".

About Credito Real

Credito Real is a leading financial institution in Mexico, with presence in the United States, Costa Rica, Panama and Nicaragua, focusing on consumer lending with a diversified business platform in the following main lines of business: payroll loans, small business loans, group loans, used car loans and personal loans through Instacredit. Credito Real offers its products mainly to low and middle-income segments of the population that have historically been underserved by other financial institutions. Credito Real stock is listed on the Mexican Stock Exchange under the ticker symbol "CREAL*". (Bloomberg identification number is CREAL* MM).

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